

Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol. LVI No.05

Editor: Skip Cole

Access the Cosmo website
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for current and archived issues of
Crackers and special events
information

Annual Dues Notice

Annual dues of \$60 were due in July, the start of fiscal year 2009-2010. Your check, payable to Cosmopolitan Club, may be hand delivered to David Kain, the Treasurer, or mailed to Cosmo Club, PO Box 3993, S.B. CA 93130.

DRESS CODE

Summer dress code in effect through end September. Our Sep.17th meeting will be HAWAIIAN SHIRT DAY, with a prize for the best outfit.

NEXT PROGRAM

September 17

Alan Heeger "Solar Cell Production"

Dr. Heeger will be introduced by Warren Eliot

In addition to his Nobel Prize in Chemistry (in 2000), Dr. Heeger has been awarded numerous prizes, fellowships, medals, and other honors including 10 honorary degrees from universities in the US, Asia, and Europe. He is widely known for pioneering research in and co-founding the field of semi-conducting and metallic polymers.

Alan Heeger grew up in Omaha, Nebraska. His B. S. is from the University of Nebraska with a major in Physics and Mathematics; he completed his PhD in Physics in 1961 at UC Berkely.

His academic career began as Assistant Professor at the University of Pennsylvania in 1962. He was made Professor in 1967 and served at PENN as Director of the

Crackers Editor



Next Meeting: **September 17, 2009**

Next Editor: Jim Munroe

Phone: 805-563-2972

Email: jmspin@cox.net

Next Sergeant at Arms: Bill Montag

805-961-8055

Email: joywill@cox.net

Laboratory for Research on the Structure of Matter and, subsequently, as Vice Provost for Research.

Prof. Heeger moved to UC Santa Barbara in 1982 to join the Physics Department. He was a founding member of the Materials Department (in Engineering) and was a founder and first Director of the Institute for Polymers and Organic Solids.. He currently holds the Presidential Chair at UCSB where he serves as Professor of Physics and Professor of Materials.

Prof. Heeger has more than 800 publications in scientific journals and holds approximately 50 patents. He founded UNIAX Corporation in 1990; UNIAX was acquired by DuPont in 2000. Prof. Heeger is a Venture Partner in NGen Partners, a materials-based venture capital firm in Santa Barbara. He is Chairman and Co-Founder of CBrite Inc. in Santa Barbara, a start-up that is focusing on opportunities for printing "plastic electronics". He is Vice-Chairman and Co-Founder of CytomX and Cynvenio, biotechnology start-ups with new technology that is relevant to a variety of problems in biotechnology. He is Chief Scientist and Co-Founder of Konarka Technologies; Konarka is focused on developing low-cost plastic solar cells comprising semiconducting polymers. The Konarka technology is based upon Professor Heeger's science and subsequent patents.

His research group in the Center for Polymers and Organic Solids continues to focus on the science and technology of semiconducting and metallic polymers. Current interests also include biosensors for the detection of specific targeted sequences on DNA, the detec-

tion of specific proteins and the detection of biologically relevant small molecules.

FUTURE PROGRAMS

October 1

Ted Tedesco "Aspen Institute in Santa Barbara?"

A World Institute for Santa Barbara
Ted Tedesco is a man of ideas committed to public service. Ted will tell us about his latest project to establish a World Institute for Santa Barbara, similar to the Aspen Institute, in Colorado. He envisions bringing world-class speakers to Santa Barbara to lead discussions and seminars on pressing international, national and local issues. He is uniquely qualified to organize a World Institute for Santa Barbara.

Ted Tedesco moved to Santa Barbara in 1998 and serves many civic and educational organizations. He was Chairman of the Governor's Mission County Formation Commission and serves on the following boards: S.B. County Employees Retirement System, Fielding Graduate University, Westmont College, Montecito Association, S.B. Chamber of Commerce, ENO Transportation Foundation, California Center for Civic Renewal, and National Urban Fellows.

During his 36 year career, Ted was V.P. – Corporate Affairs for American Airlines, responsible for public and government relations for 12 years. He was previously Vice Chancellor – Administration, University of Colorado, Boulder, and City Manager of San Jose, Ca., Boulder, Co., and Enfield, Ct. Ted holds a B.A. degree from the University of R.I. and a M.P.A. degree from the University of Michigan.

October 15

Dan O'Dowd "Computer Security"

Wine Drawing

A Summerland Winery 2006 Syrah was won by Joe Szerwo, and a Sid Ackert 2007 Chardonnay was taken home by John Poole.



Welcome Our Guests

Jerry Homan introduced the following sponsors and their guests:

Ben Walsh: Ben Short
George Scott: Fred Heidner II
Kent Cullen: Bill McEwen
Bill Kucera: Keith Perkins

Regular Events

Bridge

WINNERS Sept. 3rd

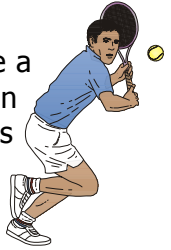
Howard Glenn	2650
Hal Thompson	2620
Ernie Bivans	2310



Join us for FUN Bridge upstairs after all regular meetings, and play party bridge until 3:30 PM. Contact Pres Gould at (805) 964-6568 or pwgould@cox.net.

Tennis

The COSMO tennis group play doubles twice a week, and all tennis players are invited to join us. We play at a private court in Shadow Hills starting at 8 AM Mondays and Thursdays. Contact Bruce Long, (805) 692-4072, or bruce93103@cox.net, or Walter Mead at (805) 682-3045.



COSMO Computer Society

Meets monthly upstairs at the Elks Club on the third Tuesday. Discussion starts at 10:00 AM. The feature presentation starts at 10:30 AM, concluding with a no-host fellowship luncheon in the Elks Grill. All COSMO members are welcome. Jim Stubchaer & Bob Gerity: Program Co-Chairs; Howard Glenn: Chair, (805) 967-2633 or hbglen@cox.net.



S. A. G. E. Investment Group

Meets at 10 AM on the first Tuesday of each month at the Elks Club on the 2nd floor, followed by a no-host lunch in the grill downstairs. S. A. G. E. does not select or buy stocks. Dick Evans, Chairman (805) 967-6930 or dickevans@mac.com.



Golf

Next Golf Tournament:

Muni, Thursday, October 22. \$40. Includes fees and cart.

Montecito Country Club: Wednesday November 11th, (probably our final opportunity for at least some time since course is scheduled for reconstruction) – Details will follow.



Weekly

Mondays at Santa Barbara Golf Club (Muni). Tee times from 9:30 AM. to 11:00 AM. Regular senior

rate is \$25 for 18 holes, not including cart. Contact Ron Singer (805) 684-1355, rsinger916@aol.com by Friday before the Monday to secure your tee time.

Mondays at Twin Lakes (Par 29) - For those who want to work on their short game, each Monday at 9:00 AM.

Wednesdays at Ocean Meadows (Par 36) - For those who want to work on their long-ball skills. Tee off for an easy nine holes on Wednesday mornings at 8:30 AM

Fridays at a variety of nearby courses - Contact Ron Singer to get on the e-mail list and you will be notified of the location of the next "Floating Golf Game". Recent venues have included La Purisma, Glen Annie, Soule Park, and Rancho San Marcos.

SPECIAL EVENTS

Opera Santa Barbara

Friday Oct 2nd World Premiere of

Séance on a Wet Afternoon

at the Granada at 7:30 PM.

Pre-opera dinner at Café Buenos Aires at 5:45 PM.

Opera Santa Barbara commissioned award winning composer Steven Schwartz to write the opera, *Séance on a Wet Afternoon*, based on a book and movie by the same name. Schwartz won awards for *Pippin*, *Godspell*, *Wicked* and many other Broadway successes, but we will be attending his first opera. Total cost, including tickets, dinner, wine, tips and taxes is \$112.50 per person. Dinner options include Beef, Seafood, Chicken or vegetarian main courses. Contact Fred Sidon at (805) 967-6757 or frsidon@impulse.net to make your reservations and select your dinner choice. Seating limited - First come, First served — so hurry.

COSMO Christmas Dance – Tuesday December 8, 2009 at La Cumbre Country Club

COSMO TO LAS VEGAS, April 12, 13, 14, 2010
Celebrate the new decade with a trip to Las Vegas. Many members have urged that we renew this trip. Details to be announced in the next CRACKERS. We expect to add a golf tournament, arranged by Cosmo golfers.

The first 25 couples to sign up will be on the bus. Because a sellout is anticipated, sign up now! Call Harry Stroud for further info: 653 5117.

IN MEMORIAM

28 year Cosmo member Paul Walker passed away August 26 at the age of 98. We send our deepest sympathies to his daughter Julie and family.

Daniel Shiells died August 29. Dan was an active member from 1997 through 2008 when his health prevented further active participation. We extend our deepest sympathies to his wife Marilou and family.

Last Meeting:

Dr Robert Reid: "Health Care Reform: They are Shooting with Real Bullets this Time"

(Dr Reid has been Director of Medical Affairs at the Cottage Health System (SB, Goleta Valley and Santa Ynes) for 14 years. Earlier, he practiced obstetrics and Gynecology for 24 years, and in 1998 he served as president of the California Medical Association (serving 35,000 physicians), among other regional and local offices. He graduated with a BA in English Lit from University of Colorado, where he also did his medical training.)

This was a cogent, statistically dense and informative overview on what is good, problematic, and proposed for US healthcare, along with hot button issues, pitfalls, and what is likely to happen. Good: universal access exists by generally good providers with cutting edge technologies and constantly improved drugs. How big? 16% of GDP, about \$6697 per person, most people are insured, about 14% not. Problems: costs increasing more than GDP and rate of inflation, and far more spent than in most industrialized nations; too many uninsured, overhead costs too high, and the system is far too complex.

Are we getting value for our \$\$\$? In life expectancy and neonatal mortality, we are 18th and 22nd, respectively, among nations, so the answer is not clear. Variations in costs/spending are greater nationally than variations in actual care. Goals of reform: cover all, with improved value, better outcomes (ie, better public health) —all without increasing the deficit.

Obama strategy: outlined general principles but left details to congressional committees.

The House has a bill, senate committees still working, but no Republican support in either. House bill is comprehensive, at 1000 pages. It has 3 divisions, A, B, and C.

A. Affordable Health Care Choices: proposes a Health Choices Administration to set standards, operate a Health Insurance Exchange and sanction violations of rules. Health Insurance Exchange would establish 3 levels of benefits,

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Santa Barbara, CA 93130



and would include a Public Health Insurance option and consumer protections.

- B. Medicare and Medicaid improvements to cut costs and improve both care and accountability in complex ways.
- C. Public Health and Workforce Development includes several measures to improve results while attempting to contain costs.

Hot button Issues include reform in the insurance market (which may kill insurance for individuals unless there is a Public Insurance option). Healthy uninsured people must join the pool, and there need to be employer mandates that are hard on small businesses.

The Pitfalls? Gov't Health programs have shifted costs to the private sector, and when you destroy the private payers, the providers will starve.

What is likely to happen? The forces against major reform are: most are already insured and are sheltered from the real costs of care. Many are afraid of losing what they have and there is also a national bias against mandates. Thus there will likely be insurance reform with the Exchange, a weak employee mandate, expansion of Medicaid, and experimentation in Medicare.

Dr Reid answered several questions from the floor.