



Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol LIX No. 17

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Cosmo Member Ailing

If you learn of one of our members suffering from illness or injury, please notify Arlie Skov, 965-5101, askov@earthlink.net

2014-2015 Officers Election

The Nominating Committee consisting of Don Chalfant, Arlie Skov, John MacKenzie, Ron White and Mead Northrop, as chair proposes the following slate of officers for 2014-2015.

President:	Ron Singer
Vice President:	Bill Stancer
Secretary:	Chuck Curtis
Treasurer:	Fred Marsh
Director (2yrs.)	Steve Hicks
Director (1 yr.)	A. B. Clarke

Nominations were invited from the floor. None were offered. The members present elected the proposed slate of officers by acclamation in a voice vote.

Next Meeting

April 3, 2014

Rod C. Alferness

Dean of the UCSB College of Engineering



"Reducing Our Future Energy Needs: Energy Efficient Electronics and Lighting Research at UCSB"

Dean Alferness will provide an overview of the world-leading research efforts at UCSB focused on energy efficient lighting and electronics, including UCSB's role in the national initiative announced by President Obama for manufacture of highly efficient electronics for the power grid. He was former Chief Scientist at Bell Labs prior to joining UCSB in 2011. Alferness is world-renowned for his work on integrated optical device switching technology and networks. His research has been central to the development of fiber optic communications networks. Alferness began work at Bell Labs in 1976, after obtaining a Ph.D. in physics from the University of Michigan. As Chief Scientist, Alferness oversaw long-term strategy, government and university partnerships, and research excellence programs. Earlier, as Senior Vice President of Research, he had overall responsibility for the company's global research laboratories. Alferness also spent several years as Chief Technical Officer for Bell Labs' parent company, Lucent Technologies, transferring the optical technology he worked on to the business units.

Special Announcement

With great sadness, Ron Singer said goodbye to the members from our friend Bill Skelly who is gravely ill and returned to his home in Ireland



Future Meetings

April 17, 2014

James Rogers

Founder & CEO of aPeel Technology



In the developing world, between 40-60% of produce is lost to spoilage before it can be consumed. In the developed world, this number is closer to 20%. However, this reduction in post harvest loss currently relies on costly refrigeration methods. aPEEL Technology, Inc. *eliminates the need to refrigerate fresh produce*. Santa Barbara-based aPEEL Technology, Inc. provides a proprietary solution created from natural plant extracts to treat fruits and vegetables, increasing the shelf life of produce and reducing the energy costs of cold storage.

James Rogers received dual undergraduate degrees from Carnegie Mellon University in Materials Science & Engineering and Biomedical Engineering. He received his Ph.D. in Materials Science from the University of California Santa Barbara. For his Ph.D. research, James was the recipient of the 2012 Frank J. Padden Jr. Award for polymer physics, the premier polymer physics prize in the United States. James is a graduate of the UC Santa Barbara Technology Management Program and also holds a Masters degree in Economics.

May 1, 2014

Ladies' Day

Ms. Rebecca Bjork

"Santa Barbara's Water"



Following a nationwide executive recruitment process culling 91 candidates, Santa Barbara City Administrator Jim Armstrong recently appointed Rebecca Bjork as Public Works Director. Ms. Bjork has filled the vacancy on an interim basis since Christine Andersen retired in November 2013. As Public Works Director, she will oversee the City's largest department with nearly 300 employees and a budget totaling \$117 million. The Public Works Department includes the City's water and wastewater utilities, street maintenance, capital project design and construction, fleet services, downtown parking, and maintenance of over 100 City buildings and facilities.

Ms. Bjork brings 25 years of experience with the City's Public Works Department to the position. Since 2007, Rebecca has served as the City's Water Resources Manager responsible for the water and wastewater utilities, which include the operation and maintenance of the Cater Water Treatment Plant and the El Estero Wastewater Treatment

Plant. She oversaw the introduction of ozonation at the Water Treatment Plant to improve the quality and taste of drinking water. Also, she has been instrumental in various renewal and replacement projects for water and wastewater mains and major facilities to extend the life of the City's water resources infrastructure. She joined the City of Santa Barbara in 1989 to implement a federally mandated pretreatment program that was recognized nationally in 1995. Ms. Bjork received a Bachelor's degree from Grinnell College and a Master's Degree from California State University, Northridge.

Wine Drawing by Bob Zimels

Glen Neikirk won a Castoro Cellars Pinot Grigio 2012, and our guest speaker, Craig Springer, won a Parker Station Syrah 2010



Warren Owens introduced John Venable, the guest of Ron Singer, and Len Charchut, the guest of Bill Costello.



Steve Patchen

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Steve retired from his Advertising business in 1989 and relocated to Santa Barbara with his wife, Nancy in 2000. Steve was born in Brooklyn, N.Y. He gained a BA in Sociology and served in the US Army National Guard. Working in account management, client acquisition, contract negotiation, and human resource activities for 27 years prior to his forming his partnership in Phoenix, AZ where he served as CEO and President for the two years prior to his retirement. He and Nancy have two sons. He is active in several organizations and boards including SCORE and is a certified mediator, and enjoys exercise and travel. Steve was sponsored by Ron Singer, Steve Morgan and A.B. Clarke.

Alan Bullock

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805-964-9547
alan@theeagleinn.com



Alan originally hails from Coventry England. He has been a hotel operator for 45 years, and is owner of the Eagle Inn in Santa Barbara. Alan and his wife, Janet, have been

residents of Santa Barbara since 1981. They have son Paul and daughter Louise. His interests are computer and electronics – he has also worked as an electronics technician. He loves golf, and has been a member of the Santa Barbara Lions Club for many years. Alan was sponsored by Dean Clement, Dennis Gaon and Dale Charpentier.

John Ackerman, MD
773-B Senda Verda, SB 93105
johnackerman@gmail.com



Before establishing his private psychiatric practice in Santa Barbara in 1970, Dr. John Ackerman served as Director of Mental Health Services in Anchorage, Alaska, where he held the rank of Lt. Commander in the US Public Health Service. A member of the AMA, California Medical Society, the American Psychiatric Society and the Santa Barbara Medical Society, he has earned international awards for his work. He retired in 2007 but has continued to be active in psychiatry, serving as a member of the County Medical Reserve Corps and editing chapters of a definitive textbook. He enjoys singing and keeps fit golfing, walking and swimming. He and his wife, Ruth, have a son and a daughter. His sponsors are Jay Smith, Mead Northrop and Richard Milhan.

Regular Events

Bridge

March 6 Winners:

1 st place:	Ed Loper	2290
2 nd place:	Bob Swider	1880
3 rd place:	Jim Belden	1570



Join us for FUN Bridge upstairs at the Elks Club after all regular meetings; we play until 3:30 PM. Chairman Steve Morgan, 637-1332, or smmphd@cox.net; Co-chair Ed Loper, 967-8630, oliveloper@cox.net.

Cosmo Computer Society

We meet on the second Thursday of the month starting at 10 A.M. upstairs at the Elks Club. Ring the bell at the front door for admission. All members and guests are welcome. Please bring your gadget such as smart phones, tablets, notebooks, or any other digital device. You can show us what it does or ask for advice. We have Wi-Fi available.



S.A.G.E. Investment Group

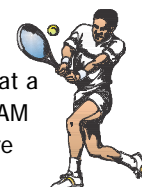
We meet monthly at 10 AM on the first Tuesday at the Elks Club. At S.A.G.E. we discuss past and possible future trends in the economy and



the stock market. We would welcome your participation. Chair: Walter Naumann, 448-5061, wjnaumann@aol.com.

Tennis

The tennis group plays doubles twice a week at a private court in Shadow Hills starting at 8:00 AM Mondays and Thursdays. All tennis players are invited to participate.



Contact Bruce Long (805) 692-4072 or bruce93103@cox.net.

Golf

Cosmo Golfers Rock Montecito CC

The coastal vistas from Montecito Country Club are gorgeous – especially true on March 12 even as Cosmo golfers slashed their way around this hillside course. Feted with a buffet lunch but not so friendly golf tourney format, 6 Cosmo teams launched from various tees at 1PM...and straggled home to greater or lesser applause as dusk descended. Thanks to Tom Dent and Marty Tucker for organizing our outing. The survivors and winners were:



First place	Second place	Third place
David Medina	Robert Sorich	Tom Dent
Ron Singer	Nic Martinovich	Bill Costello
Bob Blackman	AB Clarke	Len Charchut
Paul Fink	Jim Shaw	Bob Hankins

(See Photograph on Page 4)

Mondays we usually meet at the Santa Barbara Golf Club, (Muni). Tee times range between 9:30 AM to 11:00 AM. Regular walking senior rate is \$26 for 18 holes. Contact Ron Singer (805) 684-1355 or rsinger916@aol.com by the prior Friday for your tee time. Twin Lakes (Par 29) at 9:00 AM. Work on your short game. These outings are a great way to gain new members, so invite your friends.

Additional play at various courses - Contact Ron Singer to get on the e-mail notification list for the Floating Golf Game Circuit. Wednesdays are wandering, often at Glen Annie, and the Friday locations will include courses throughout the tri-county area. A. B. Clarke and Steven Stonefield will select the floating golf game sites, so you may contact either of them. Ron Singer, Golf Chair: rsinger916@aol.com.

Upcoming Special Events

Friday, April 11, 2014

SBCC Gourmet Dinner

We will meet at the City College campus dining room overlooking the Santa Barbara waterfront for an outstanding dinner -- an annual tribute to Ben Walsh, a past president and major force in the



development of our Club. Cost is the same: \$40. Entrées are grilled steak or salmon. Dinner time will be announced in the next issue. This is always a sellout. Call Harry Stroud: 805-653-5117.

Last Meeting

March 20, 2014

Craig Springer

“The Santa Barbara Center for the Performing Arts”



David McKee introduced Dr. Craig Springer, Executive Director of the Santa Barbara Center for the Performing Arts, where he is responsible for programming, operations, marketing, fund-raising and financial management.

Dr. Springer discussed the restoration of the Granada in 2008 into a world-class venue that can attract great performers. 120 performances are scheduled for the 2013-14 season, which represents 70% utilization of the facility. His utilization goal is 75-80%, which allows necessary time for set-up and rehearsal.

His \$5.1 million budget is funded equally by earned income and contributions. Resident companies include the Santa Barbara Symphony, Theater Guild, State Street Ballet, Santa Barbara Choral Society, Music Academy of the West and others. To achieve greater operating efficiency, Dr. Spencer has merged back-office operations of the Granada, New Vic and Lobero Theaters. He is reaching out to offer other arts organizations a support suite that will handle their administration, planning and promotion functions and allow staff to focus on their interests and expertise.

To expand the market for Santa Barbara events, he has redirected the advertising to the six million people who live within a three-hour drive of Santa Barbara, with the result that almost half of the tickets are now sold to out-of-town people.

Management challenges he now faces:

- How to reduce the donor fatigue created by competing solicitations from local organizations, each protective of its established support relationships.
- How to reduce competing performances.
- How to consolidate duplicative functions among arts organizations while respecting brand identities.



Cosmo golfers are all smiles before tackling the Montecito CC course.