



# Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol LXII No.9

Editor: Peter Kruse



Next Meeting: **Nov 17, 2016**

Next Editor: Joe Abram

Phone: (805) 845-8579

E-Mail: [jabrammd@gmail.com](mailto:jabrammd@gmail.com)

Next Sgt. at Arms: John Johnson

Phone: (805) 770-3974

E-Mail: [johnjohnsondavis@gmail.com](mailto:johnjohnsondavis@gmail.com)

Crackers Editor

## Website and Online Membership Roster

Access the Cosmo website <http://sbcosmo.com> for current and archived issues of Crackers.

Don Chalfant and Jim Stubchaer have updated our online system. We now have a "public" and a "private" website. The "private" website is intended for use by Cosmopolitan Club members and includes an online membership roster that can be accessed with a password. The password will only be available to the membership and will be periodically revised to insure privacy.

## The Board of Directors approved an incentive program to urge current members to help recruit new Club Members:

If a current member brings a guest who is a potential new member, the guest will get a free lunch.

If by the next meeting the guest applies for membership, the guest gets another free lunch.

If applicant is approved by the Membership Committee, the inductee gets another free lunch.

The sponsor of the guests should contact the Club President upon arrival and he will provide the lunch voucher for the guest.

## Dress Code

During our prolonged summer, the dress code remains relaxed and jackets are not necessary.

## Cosmo Members Ailing

If you learn of one our members suffering from illness or injury, please notify Curt Whiteman, Memorial & Visitation Chair, 220-6833, [whiteman@westmont.edu](mailto:whiteman@westmont.edu).

## NEXT MEETING

November 17th, 2016

Ray Smith

Ecological Studies in the Antarctic



Raymond C. Smith, MIT SB, Major Physics; Stanford University, Ph.D, Major Physics, Chairman Department of Geography, UCSB from 1988-1991, Lead Principal Investigator, Palmer LTER,

This talk will focus on the Palmer LTER (see [pal.lternet.edu](http://pal.lternet.edu)). The Palmer LTER, established in the Fall of 1990, is focused on the pelagic marine ecosystem along the west Antarctic Peninsula, and the ecological processes which link the extent of annual sea ice to the biological dynamics of different trophic levels. A brief summary of key research findings will be discussed and photos of Antarctic research shown.

The program was designed to provide the long-term data and information that is needed for informed decision making from a broad range of key ecosystems. The LTER network (see <https://>

lternet.edu/) includes diverse ecosystems in the continental United States, Alaska, Antarctica and islands in the Caribbean and the Pacific. The research is located at specific sites chosen to represent major ecosystem types or natural biomes. These diverse ecosystems include: deserts, estuaries, lakes, oceans, coral reefs, prairies, forests, alpine and Arctic tundra, urban areas, and production agriculture. NSF founded the LTER program with the recognition that long-term (years to decades) and broad-scale (complete ecosystems) research is necessary to fully understand environmental phenomena and that long-term ecological knowledge contributes to the advancement of the health, productivity, and welfare of the global environment, thereby advancing human well-being. The LTER's mission is to provide the scientific community, policy makers, and society with the knowledge and predictive understanding necessary to conserve, protect, and manage the nation's ecosystems, their biodiversity, and the services they provide. Dr. Smith will be introduced by Charles Greene.

**FUTURE MEETINGS**

**December 1, 2016**

Rick Boller

Topic is The Santa Barbara County Bowl

Introduced by Karl Hutterer

**December 17, 2016**

San Marcos High School Madrigal Choral Presentation

Mead Northrup will introduce

**January 5, 2017**

Paul Casey

Managing our City

Introduced by Dwight Coffin

**January 19, 2017**

Richard Lindekens

Topic is Eagle Hunting in Mongolia

Introducer is TBD



**Welcome New Members**

**GEORGE HENRY MINCH**  
**5352 Calle Real IC, Santa Barbara, Ca 93111**  
**(cell) 239 896 7182**



George is a second time resident of Santa Barbara; his first visit was 40 years ago as an engineering representative of Grumman to Raytheon and his second started 18 months ago after a diversion to Florida. He and his wife, Clara, are residents of Maravilla. George was born in Jamacia, New York and is father to one son and one daughter. He is an active tennis player, dabbles at bridge and is a poker shark. He also is in a non fiction book club, currently reading a biography on Woodrow Wilson. His sponsor's were Pete Kruse and Jim Subject.

**GERHARD DIRK CONELLIS KUIKEN**  
**PO Box 61255, Santa Barbara, CA 93160**  
**805 687 1856 (home), 805 722 2402 (cell)**  
**email [g.d.c.kuiken@planet.nl](mailto:g.d.c.kuiken@planet.nl)**



Gerard has been a resident of Santa Barbara since 2011 with his wife Margaret. He retired in 2003 from his position as Associate Professor of Rheology, IRR Thermodyn, at the University of Technology, Delft, Netherlands. His interests include Physics, Perennial Wisdom, Sanskrit, World Affairs and Aviation. His sports include Golf, Chess, Billards, and Travel. He shared the story of the Netherlands as the first nation to recognize the flag of the United States of America. His sponsor's were Harry Stroud and Pete Kruse.

**REGULAR EVENTS**

DISCUSSION GROUP

The Discussion Group will return to The Great Debate video lectures by Professor Pangle on November 3rd, The Madisonian Republic, and the group will meet twice a month excepting December 15 until the series is complete. These sessions are held in the upstairs room immediately following our regular luncheon programs.

The 2016 Presidential election involves some major constitutional issues, ranging from separation of powers to proposed amendments. The arguments for and against federal power persist today, and The Great Debate illuminates the foundation of American government. The remaining topics to be discussed are as follows:

November 17th, The Argument over Representation

December 1st, Disputing Separation of Powers, Part 1

January 5th, Disputing Separation of Powers, Part 2

January 19th, The Supreme Court and Judicial Review

February 2nd, The Bill of Rights

**BRIDGE**

Join us for FUN Bridge upstairs at the Elks Club after all regular meetings; we play until 3:30 pm. If you would like to play you are asked to call Ed Loper to sign up. Chair Ed Loper, 967-8630, [oliveloper@cox.net](mailto:oliveloper@cox.net).

**TENNIS**

The tennis group plays doubles four times a week on a private court off 122 Patterson Avenue, behind the office buildings, starting at 7:45 am Mondays, Wednesdays, Thursdays and Fridays. All tennis players are invited. Contact Harrison Stroud at (805) 653-5117, [stroud@hotmail.com](mailto:stroud@hotmail.com), or Jim Subject at (805) 964-2020, [jrsuject@aol.com](mailto:jrsuject@aol.com).

**GOLF**

Mondays, we usually meet at the Santa Barbara Golf Club (Muni). Tee times most often begin at 10:15 am. Contact Ron Singer (805) 684-1355 or [rsinger916@aol.com](mailto:rsinger916@aol.com) by the prior Friday for your tee time. These outings are a great way to gain new members, so invite your friends. We also have games on Wednesdays and Fridays at other area courses. Contact Ron Singer to get on the mailing list. The website [cosmogolfclubs.com](http://cosmogolfclubs.com) is up and running. New members may use it to register and for additional news.

**CRACKERS**

Harv Turner, Senior Crackers Editor, announced that premature retirement of several editors have created an opportunity for "wanabe" literary types to join the staff of our outstanding club newsletter with rotating duties about once every six months. Please contact Harv at 805 967 0741 or [olharv@gmail.com](mailto:olharv@gmail.com), to join the intrepid band of brothers.

**OUT OF TOWN GOLF TRIP TO SAN DIEGO, BAJA PENINSULA, SEA OF CORTEZ AND PORTA VALLARTA ON A PRINCESS CRUISE**

March 28 to April 7, 2017

This trip is for Golfers and NonGolfer's alike. It will depart from Los Angeles; transportation from Santa Barbara will be available.

For golfers, there will be opportunities in San Diego, Cabo San Lucas, La Paz, Loretto, and Puerto Vallarta. For non golfers, there are fishing, tours and loafing available. The price is exceptionally economical due to the membership of Ron Singer as an Online Vacation Shareholder which he is sharing. Price check available at

<http://www.princess.com/find/cruiseDetails.do?voyageCode=9709>

Contact Ron Singer, Chairman, Golf Committee, Cosmopolitan Club of Santa Barbara, at [rsinger916@aol.com](mailto:rsinger916@aol.com)

**SPECIAL EVENTS**

**Sunday November 20th** – The Santa Barbara Symphony presents:



**FAVORITE PIANO MASTERPIECES** conducted by Nir Kabaretti and featuring solo pianists Natasha Kisienko and Markus Groh and backed by the wonderful SB Symphony Orchestra. Relive some of your favorite piano works with this popular program which will bring pianists together for Mozart's fabulous Concerto for Two Pianos and Tchaikovsky's famed Piano Concerto No. 1. You will recognize themes from these works as the inspiration for several popular songs of the 90's.

Art Kvass has arranged tickets for us Cosmos at \$47 per person. (this is Half-Price). This performance is the 3:00 pm matinee at the Granada. This event is open to your non-Cosmo guests. Those of us who prefer not to drive at night will like this schedule. Lunch and/or dinner is not arranged nor included at this time. Check with Art for further details and/or to sign up at 965-6636.

**CHRISTMAS PARTY DINNER-DANCE**

Tuesday December 6th

Tuesday, Dec. 6 at 6:00, La Cumbre Club – food, drink, merriment and dancing Ron White will be taking the reservations. Use the handy Color printed flyer included in your Crackers to sign up. You may mail the form or turn it in at a Cosmo luncheon to either Al Mercado or to Ron White, 6139 Manzanillo Dr. Goleta, CA 93117; 805-964-9742.



Your non-member friends are welcome to join us for this great holiday party. Sign up early and remember to choose your seating preferences on the sign-up sheet. Please notice that the price has been reduced to \$75 per person, A bargain! Sign up now.

**LAST MEETING**

November 3, 2016

Ticket sellers were Steve Halstead and Kent Cullen; Paul Hartloff managed the punchbowl. The audio-visual team of Bob Weber, Jack Patterson, and Orlando Ramirez took care of the a/v electronics. Following our rendition of the National Anthem and pledge to the flag, Don Montgomery offered the invocation.

**WINE AND FREE LUNCH DRAWING**

Bob Zimels conducted the wine drawing and awarded a bottle of 2014 Eberle Viognier to the winning ticket holder, Pete Kruse. The second winning ticket for a bottle of 2011 Firestone Syrah, was awarded to Don Truex.

The Free lunch award went to Don Chalfant.

## WELCOME OUR GUESTS



Jim Dow reported that there was one guest at this meeting. Joe Szerwo hosted Tom Boaring, a UCSB Math Professor.

### PROGRAM

Thomas Tighe

Direct Relief International

Introduced by Dwight Coffin



Founded in 1948, Direct Relief is among the largest providers of humanitarian medical relief in the world, delivering aid to more than 80 countries and all 50 U.S. states each year. Last year alone, Direct Relief delivered more than \$760 million in essential medicines and supplies to trusted healthcare partners at no cost so they can provide care for the most vulnerable people in their communities. To address continued needs, Direct Relief is building a state-of-the-art facility to provide medical aid to even more vulnerable people throughout the world who are living in poverty or are affected by emergency situations.

Thomas Tighe has served as President and CEO of Direct Relief, a nonprofit humanitarian medical organization, since October 2000. Direct Relief, established in Santa Barbara in 1948 and funded entirely with private support, provides medical material assistance to locally run health programs around the world and in the U.S. Since Tighe's arrival, the organization has provided cash grants of more than \$35 million and furnished more than \$3.5 billion essential medicines, equipment, and supplies to support health services for low-income people in 88 developing countries and in all 50 U.S. states, where the organization conducts the country's largest nonprofit charitable medicines program. During this tenure, Direct Relief has been named one of America's Best 100 Charities by Worth magazine, has been rated by Forbes as being 99 percent efficient or better in fundraising since 2001, won the Peter F. Drucker Award for Nonprofit Innovation, the Esri President's Award for GIS innovation, the Office of the Surgeon General's National Leadership and Partnership Award, and become the first U.S. nonprofit to obtain VAWD accreditation and be licensed to distribute Rx medications in all 50 U.S. states.

From 1995 to 2000, Tighe served as Chief of Staff and Chief Operating Officer of the Peace Corps, overseeing day-to-day operations of the agency's worldwide programs and a resurgent growth of the agency to a 27-year high. From 1993 to 1995, Tighe served as Associate General Counsel of the Peace Corps, negotiating bilateral agreements to initiate Peace Corps programs in South Africa and China. From 1989 to 1993, he served as Associate Counsel on the U.S. Senate Committee on Veterans' Affairs, conducting oversight and developing legislation related to veterans' mental-health care, special disability programs, drug and alcohol treatment, and services for homeless veterans. Tighe also handled collateral duties related to foreign aid and the Peace Corps.

A 1982 graduate of the University of California, Berkeley, Tighe received a J.D. in 1985 from the University of California, Hastings College of Law and an Honorary Doctorate of Laws from Hobart

and William Smith Colleges in May 2003. He served as a Peace Corps Volunteer teacher in rural Thailand from 1986 to 1988. He was selected for the Aspen Institute's 2003 class of Henry Crown Fellows, is on the editorial advisory board for Miller-McCune Magazine, is a member of the Pacific Council on International Policy, is an adviser to the Clinton Global Initiative, and is a former member of the Board of Directors of InterAction and Antioch University Santa Barbara. He was named Executive of the Year in 2006 by the South Coast Business and Technology Forum and is a visiting professor at the University of California, Santa Barbara's graduate program in Global and International Studies.

Tighe spoke eloquently about major themes, including Leverage, Culture of Non Profits, History of Displaced Persons, Quantity of Goods and Services Provided, Vulnerability, Efficiency, Example of Jordan, Prepositioning of Supplies, Organized responses to emergencies, Public Service, American Representative, and Overhead Funding.

Persons displaced by emergencies are the major clientele serviced by DRI. The greatest number of persons displaced at one time in recent world history is 81 million; at the present time there are 60 million. Displaced persons are, almost by definition, a vulnerable population. They are often, old, or very young, do not speak the language locally predominate in their exile, and are poor without employment, significant assets or funds. These characteristics may also be chronic in certain populations. We expect that host countries will be empathetic to such vulnerability, even when the events causing the emergency are unexpected and may be overwhelming to local communities. Jordan, not a resource rich country, is currently struggling with a "guest" population of about 1/5th of its normal population, which would be the equivalent of 60 million people in the United States. DRI was asked to supply gum to deter smoking because all males in the population smoke and the long term health consequences are expected to be disastrous. Emergencies continue to happen and require a human response, beyond the context of politics and government action.

DRI has developed an extremely effective method of for obtaining medicine and medical goods for its clients. A potential provider is approached on the basis of the great needs of the clients who are without resources to pay for them, thus establishing that the supplier will not be losing a sale that it might otherwise obtain. DRI demonstrates that any donations will be directly provided to the clients in need through trusted local agents of DRI and will not be diverted to the black market to compete with the normal sales channels. Finally, the incremental costs of producing additional medicines or services will be very low and may involve a donation of that cost by the supplier or a small cash payment by DRI. This approach has permitted DRI to supply over \$725 million in direct aid during 2015 (valued at wholesale acquisition prices), with only an additional \$35 million of cash donations used for direct costs. Examples include FedEx as a supplier of free air transportation to Nepal and elsewhere; SAP is supplier of a proprietary pharmacy inventory control software program used by all pharma suppliers worldwide; and the Royal Dutch Navy for water transportation of cholera medication in Haiti for the most recent hurricane when all surface roads were unavailable. DRI is the second largest supplier of Emergency Aid, second only to the American Red Cross.

---

Experience with earthquake and hurricane disaster relief has led DRI to develop prepackaged modules of emergency supplies, conforming to international standards, with contents clearly labeled, and which have been prepositioned in areas of known earthquake and hurricane activity and which may be quickly labeled and dispatched when an emergency occurs. In addition, DRI has become licensed to deliver prescription drugs in all 50 of US states to avoid distribution delays at the time of an emergency, the only emergency charity supplier to do so.

DRI has asked its vendors to be treated the same as its other vendors in all respects except payment for goods delivered in order to take advantage of the most modern techniques and practices and thereby reduce its handling costs. Inventory control "a la Costco" is a goal. Other non profits have approached management in a less rigorous manner because of the justice of good work they perform; DRI feels the nature of charitable donations require them to be as efficient as possible to give donors confidence their charitable goals are being well served. In response to a question, Thomas shared that executive salaries and all fund

raising costs are not taken from general donations but are paid for by a special bequest from the founders of DRI which permits this type of overhead to be paid separately without dilutions of the value of donations by current donors. DRI uses between 97 and 100% of money received from current donors for aid directly provided to the cause specified by the donor.

Tighe noted that when he started in the field over 30 years ago, the concept of public services was popular and largely encompassed by work for governments. Today, much of public service is no longer provided by the government; it is left to the non governmental agencies to privately fill that role. DRI attempts to meet this challenge by providing opportunities for public service in the private sector. In response to a question about the American character of DRI, while it is true that the US government policy is not always favorably viewed by the public, people love Americans and the generosity demonstrated by aid provided by the private sector, including DRI. DRI keeps local diplomatic representatives of the US advised as to their activities, but intentionally position themselves as an independent actor and are well received in that capacity.

# COSMOPOLITAN CLUB OF SANTA BARBARA



## Christmas Dinner Dance!

Tuesday, December 6, 2016

La Cumbre Country Club

**6:00 pm Cocktails, social hour**

No host bar

**7:00 pm DINNER with wine**



**Dancing to the music of: Pier 101 Band**

**Your non-member friends will be welcome!**

### MENU

*Caesar Salad*

*Choice of:*

*Sea bass with lemon butter sauce*

*Or*

*Sliced tenderloin of beef with morel mushroom sauce*

*With*

*Au gratin potatoes*

*Asparagus*

*Peach Pie A-la-Mode*

Price: **\$75pp**

Dress: Formal or cocktail attire



### RESERVATION FORM

Name\_(print)\_\_\_\_\_

SEA BASS

BEEF

Spouse or Guest\_(print)\_\_\_\_\_

Seating Preference (if any)

near Dance Floor

quiet location

I wish to be seated with: \_\_\_\_\_ and \_\_\_\_\_  
and \_\_\_\_\_ and \_\_\_\_\_ and \_\_\_\_\_

Mail form and check payable to Cosmopolitan Club of SB to:  
Ron White, 6139 Manzanillo Dr., Goleta, CA 93117 (805-964-9742)

