

Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol. LV No.19

Editor: Don Margerum

Access the Cosmo website
<http://sbcosmo.com>
for current and archived issues of
Crackers and special events
information

Special Announcement! You are reminded that the luncheon price must be increased to \$17— as of our next meeting on April 2. You may pay by cash or by a check made payable to SB Elks Club. If you can have the payment ready to go, preferably correct change, it will help to reduce the queue time.

Next Program April 16
David Stuart "Healthcare Delivery via Remote Presence Robots"

After studying chemistry and business at the University of Delaware, David Stuart worked in the Massachusetts 128 technology belt for LTX, a leading developer of semiconductor automatic test equipment. David and his wife Katie eventually moved to Silicon Valley where he joined Quantum, a major disk drive business, participating in their growth from \$500M to \$5B in annual sales. David eventually discovered the utopia of Santa Barbara, and has been driving robotic solutions into the healthcare industry since moving here 13 years ago. As the VP of International Markets for Intouch Health for the past five years, David has been responsible for delivering remote presence robotic telemedicine solutions all around the globe.

David has been working with this same team of local entrepreneurs since 1996 when he joined Computer Motion here in Santa Barbara as VP of Operations, Business Development, and Product Marketing. Computer Motion was a world leader in the design of the first minimally invasive surgical robots, eventually merging with Intuitive Surgical, which is today the dominant and highly successful provider of the Da Vinci surgical robot. David's diverse skills and experience in finance, manufacturing, business development, marketing, and international sales provide a colorful introspective into an emerging healthcare market. Specifically, enabling the delivery of specialized physician expertise instantly; anytime, ...anywhere,... healthcare delivery via Remote Presence Robots. Charles Chester will introduce.

Crackers Editor



Next Meeting: April 16 2009
Next Editor: Dwight Coffin
Phone: 805-969-2951
dwrightcc@sover.net
Next Sergeant at Arms: Bill Montag
805-961-8055
Email:joywill@cox.net

Future Programs

7 May:

John Coie "Teaching Pre-School English"
Intro by David Kain

21 May:

Sheriff Bill Brown "Santa Barbara County Law Enforcement"

Intro by Dwight Coffin

4 June:

Larry Feinberg "Santa Barbara Museum of Art Today"
Intro by Dwight Coffin

18 June:

Rebecca Bjork "SB Water: Past, Present and Future"
Intro by Mead Northrop

Luck Department

Bob Zimels conducted the wine drawing, and Hans Wittwer won the bottle of 2007 Chardonnay, Santa Rita Hills, made by The Companeros, an amateur award-winning winery run by Sid Ackert and his three compatriots.



PROPOSED FOR MEMBERSHIP

Kenneth R Jewesson

4546 Carriage Hill Drive
Santa Barbara, CA 93110
687-1683, kjewesson@cox.net
Born in Philadelphia, has BA in Art, Art Educator at Allen Hancock College. Since retiring in 2002, he has put on national museum & gallery exhibitions and served in several venues as

Art Director. He is on the Arts Council of Westmont College. "Ken" and his wife Frances moved to Santa Barbara in 1989. They have two sons and one daughter. He is a member of the Community Kitchen Friendship Center. Ken is interested in bicycling and art travel.

Sponsors: Ben Walsh, Russ Tyler, and Walt Clapp.

James B McKillip

154 Eucalyptus Hill Circle
Santa Barbara, CA 93103
965-7933, jbmckillip@cox.net

Born in St. Joseph, Mo, has BA in Physical Therapy. He was founder and CEO of Therapeutic Associates, Inc. [which has more than 50 clinics in California, Idaho, Oregon, and Washington]. He retired in 1991. He has served as President, Foundation for Physical Therapy. "Jim" and his wife, Ardis have lived in Santa Barbara since 1975. They have four daughters. He is interested in reading, computers, wine, and food. Sponsors: Fred Marsh, John MacKenzie, and Dan Cross.

Hugh Vos

800 Via Hierba
Santa Barbara, CA 93110
569-3657, hv@hughvos.com

Born in Paris, France, has Masters in Public and International Affairs, Princeton University. "Hugh" has served as Chief Financial Officer for Norton Simon, Inc, Smith Kline and Becton Dickenson [one of the largest businesses supporting the life sciences today], where he retired in 1984. Hugh and his wife, Susie have lived in Santa Barbara since 1985. They have one son and one daughter. He is interested in investments and history. Sponsors: Fred Sidon, George Frakes, and Mead Northrop.

Stephen Stonefield

101 Rametto Rd., SB 93108
715-904-1948
sestonefield@gmail.com

Santa Barbara newcomer Stephen Stonefield is a retired investment banker. Born in the great state of Illinois, Stephen attended Dartmouth and earned his Harvard MA in History, Chinese and East Asian Studies. After stints with Continental Bank and Morgan Stanley, he joined Credit Suisse First Boston, holding the position of Managing Director/Chairman, Asia/Pacific Region at retirement. Stephen and wife Elizabeth have two daughters and a son. He is an outdoor sports enthusiast, with both golf and tennis groups vying for his involvement. Stephen is sponsored by A.B. Clarke, John MacKenzie and Ron Singer.



Welcome Our Guests

Fred Sidon hosted Hugh Vos, retired Chief Financial Officer, Becton Dickenson, New Jersey

John Wittwer hosted Ronald Hunt, retired Owner of Hydraulic Company

BRIDGE

Winners on April 2nd

Ed Loper **4180**

Warren Raiter 3470

Ernie Bivans 3180



Join us for fun bridge...We gather upstairs after all regular meetings and play Party bridge until 3:30. Contact: Pres Gould at 964-6568 or pwgould@cox.net

Special Events

Spring Dinner Dance — Tuesday, April 28

This senior prom is one of Cosmo's two special evening extravaganzas. A grand opportunity for you and your lady to get buffed up, enjoy a private club venue [Santa Barbara Yacht Club], partake of a gourmet meal and soft shoe to live band music. No Host cocktails at 6:00 pm followed by an elegant dinner at 7:00 pm. Bruce Long says we still have room for more. Contact: Jim Pattillo, Dance Chair, 969-2796, jlpattillo@cox.net.

Trip to the Huntington Library, Art Collections and Botanical Gardens: May 28



Sign up now and mark your calendars for a springtime trip to the famous Huntington. Visit the library's collection of rare books and manuscripts of British and American history and literature. See one of the finest collections of European art in the nation. Visit the Rose, Japanese, and Chinese gardens encompassing 120 acres. The library recently opened after a two-year renewal project.

We will arrive in time for lunch at the Huntington Café which will be at your own expense (\$8 - \$11 for entrée and beverage). You can, alternatively, opt for the exquisite buffet lunch in the Rose Garden Tea Room where, from a central buffet, guests choose from an array of savory finger sandwiches, imported and domestic cheeses, fresh fruits, chilled seasonal salads and specialty petite desserts. The cost of the buffet is \$30/person and includes the tip. The Rose Garden is popular so sign up for this option early.

The cost for the bus ride, admission, bus driver's tip, and on-board refreshments is \$50 pp.(lunch, again, is not included in this figure).Checks should be made out to the Cosmopolitan Club and mailed to Thore Edgren, 6545 Camino Venturoso, Goleta 93117. Call Thore to make sure you are signed up at 967-4001, or if you have any questions about this trip. You need to be signed up before the end of April.

The bus will leave the Elks Club at 8:30 AM on May 28th.

Regular Events

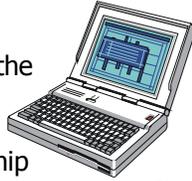
Tennis

The Cosmo tennis group play doubles twice a week, and all tennis players are invited to join us. We play at a private court in Shadow Hills starting at 8 AM Mondays and Thursdays. Call Bruce Long, (805) 692-4072 bruce93103@cox.net, or Walter Mead, (805) 682-3045.



Cosmo Computer Society

We meet regularly upstairs at the Elks Club on the third Tuesday of every month. Discussion starts at 10:00 AM. The feature presentation starts at 10:30 AM, concluding with a no-host fellowship luncheon in the Elks Grill. All Cosmo members are welcome. Jim Stubchaer & Bob Gerity: Program Co-Chairs; Howard Glenn: Chair, 967-2633 or hbglennc@cox.net.



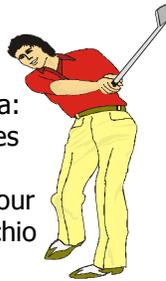
S. A. G. E. Investment Group

We meet at 10 AM on the first Tuesday of each month at the Elks Club on the 2nd floor, followed by a no-host lunch in the grill downstairs. We do not select or buy stocks. Dick Evans, Chairman (805) 967-6930 or dickevans1@cox.net.



Golf

Golf Tournament – Thursday, April 30th at La Purisma: consistently ranked as one of the best 50 golf courses in the U.S. Great value: Greens fee, cart and range balls for \$50. First Tee Off at 10:00 AM, format is four man Scramble. For more details, contact Hank Macchio (805) 693-5802, h.macchio@verizon.net.



Weekly: All Cosmo members are welcome:

Twin Lakes - Mondays at 9:00 AM (Tuesday on Monday holidays). \$9.00 for 9 holes (par 29); have fun improving your short game on an easy walking, flat course.

Ocean Meadows - Wednesdays at 8:30 AM. \$14.00 for 9 holes (par 36) with a play card. Improve your long shots.

Regular Golf every Monday at Santa Barbara Golf Club (Muni). **Tee times from 9:30 AM to 11:00 AM. Regular senior rate is \$20 for 18 holes, not including cart. If you would like to play, contact Ron Singer by Friday before the Monday to secure your tee time.**

Golf Chair - Ron Singer (805) 684-1355, rsinger916@aol.com

Last Meeting: April 2nd:

Dr. Gil Ashor, who introduced our speaker, was on a search committee, a few years ago, looking for a new President and CEO of Direct Relief International. They selected our speaker, Tom Tighe, who has held that position since 2000.



Before that, Tighe served as Chief of Staff and Chief Operating Officer of the Peace Corps, overseeing worldwide programs during its resurgent growth to a 27-year high.

A 1982 graduate of the UC, Berkeley, Tighe received a J.D. in 1985 from the University of California, Hastings College of Law. He had also served as Associate General Counsel of the Peace Corps, negotiating bilateral agreements to initiate Peace Corps programs in South Africa and China.

He was in the Aspen Institute's 2003 class of Henry Crown Fellows, and is a member of the Pacific Council on International Policy. He was named Executive of the Year in 2006 by the South Coast Business and Technology Forum and is a visiting professor at the UCSB's graduate program in Global and International Studies.

Tighe (pronounced "teeg") spoke about "Direct Relief International" with no notes or visual aids, and was very impressive. DRI has been named one of America's Best 100 Charities by Worth magazine, and is one of only two U.S. charities rated by Forbes magazine as 100% efficient. Since 2000, DRI has provided \$1 billion in direct aid through medical material assistance and targeted cash grants serving 49.8 million people in 59 countries worldwide and in all 50 U.S. states. DRI's headquarters are in Goleta, by the train station.

Direct Relief, was established in Santa Barbara in 1948 and is funded entirely with private support. It is nonsectarian, nongovernmental, and apolitical. All the programs are provided in a non-discriminatory manner, without regard to political affiliation, religious belief, or ethnic identity. In 1945, William Zimdin, an Estonian immigrant who had amassed significant wealth in prewar Europe, began sending thousands of relief parcels containing food, clothing, and medicines to relatives, friends, and former employees who were rebuilding their lives in the aftermath of World War II. He established the William Zimdin Foundation as a California not-profit corporation. After Zimdin's death in 1951, Dezso Karczag, a Hungarian immigrant and Zimdin's close business associate, assumed management of the organization. In 1957, the organization changed its name to the Direct Relief Foundation, and in 1982, became "Direct Relief International".

Today, DRI does not have to fund-raise. They have a very large board all of whose members are asked to give major contributions. A bequest of \$34 million was received recently from Guy De Stefano. They also get in-kind contributions like the SAP software package they use to focus on areas of worldwide demand for medical supplies; find companies that can give free medicines for distribution; and find highly reputable non-governmental organizations like The Lions Club and Rotary International to carry out distributions, and to vet recipients around the world.

DRI's orientation is "corporate social responsibility" focused on health. They get Johnson & Johnson or some such company to produce say 21,000,000 doses of medicine when they know they can sell only 20,000,000 doses at a profit in the developed world, and then give the excess 1,000,000 doses to DRI to distribute to people in undeveloped countries who could never afford to buy the product. They are too poor to be consumers, thus not affecting profitable sales. Walmart, FedEx, and other

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large companies are also asked to oversupply and give the excess to those two billion people who can't afford to buy. Google agreed to give free ads to DRI.

DRI is about "Private Actors for Public Services". In California there are 6.5 million people with no health insurance, and 47% of prescriptions go unfilled because of cost. In 1962, Direct Relief International became licensed as a wholesale pharmacy to secure prescription medicines for use abroad. This experience in handling pharmaceuticals led to the development of strict internal protocols regarding the suitability of types of products, inventory controls, and the qualifications of trained health professionals on the receiving end of aid shipments. DRI now has nationwide prescription services for the poor.

Tighe said market forces and government actions do play a big role in providing health care. Non-profits also play a part, but they can't close the gap to where the government programs are. He feels that programs like those of DRI can help close that gap.



COSMOPOLITAN CLUB OF SANTA BARBARA

2009 SPRING DINNER DANCE

Tuesday, April 28, 2009

SANTA BARBARA YACHT CLUB

6:00 PM COCKTAILS, SOCIAL HOUR

No Host Bar, Tables of eight, each with two bottles of wine

7:00 PM Dinner

DANCING (7:00 - 10:00 PM) TO MUSIC OF 'CITY LIGHTS' COMBO

MENU

Santa Barbara Yacht Club Salad: Melange of seasonal greens, with Candied Walnuts, Feta Cheese, and Orange Zest.

Choice of:

*Prime Rib au jus or Broiled Salmon served with Tomato Basil Buerre Blanc
and*

Red Roasted Potatoes and Baby Vegetables

Dessert: Tiramisu, i.e. Espresso Soaked Lady Fingers, whipped egg yolks, mascarpone, and sugar, topped with cocoa, andor Marsala wine, making it 'Zabaglione'

Price: \$80 per person

Dress: Formal or cocktail dress

Cut along this line and return with your check

RESERVATION FORM. The Dance Committee can arrange to seat you with your party and have them served their choices of food only if this form is completed accurately. Please *write legibly (as most of us are unfamiliar with your handwriting)* and use the back of this form to provide names and meal choices of those not shown below. Tables will be reserved only when paid for in-full. We look forward to seeing all of you at the party!

	BEEF	FISH
Your Name _____	0	0
Spouse or Guest _____	0	0

Mail this Reservation Form with check payable to "Cosmopolitan Club" to Jim Pattillo, 1143 Glenview Road, Santa Barbara, CA 93108-2001. Remember: The password is "Zabaglione!"

Parking in Yacht Club Parking Lot During the Cosmo Club's Spring 2009 Dance!

Cosmopolitan Members and their guests are welcome to park in the Yacht Club Parking Lot during the evening of April 28, 2009, but must realize that the lot will not be locked nor attended, so you park there at your own risk. Lock your car and don't leave any valuables in it.

We hope you have a wonderful time.