

# Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol. LV No.20

Editor: Dwight Coffin

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<http://sbcosmo.com>  
for current and archived issues of  
Crackers and special events  
information

## Next Program May 7

Dr. John Coie "Hope for our Public Schools: the Waterford Initiative"

Dr. John Coie, Professor Emeritus at Duke University, will discuss the preliminary results of a local initiative designed to improve the language skills of preschool immigrants. The Mobile Waterford Project, endorsed by the Santa Barbara School Board and funded by local foundations and concerned individuals, uses a refurbished van as a learning center for preschool children in targeted neighborhoods. The van contains eight computer work stations. Each child has twenty minutes per day at the computer. The initial results show great promise. Dr. Coie brings vast experience to this project. He has worked for more than thirty years with school systems and communities in developing violence prevention programs. He has published more than 100 journal articles and papers on child development and antisocial problems. He has also served on a number of national panels and task forces on violence and its prevention. David Kain will introduce.

## Future Programs

### 21 May

Sheriff Bill Brown Santa Barbara County Law Enforcement  
Intro by Dwight Coffin

### 4 June

Larry Feinberg Santa Barbara Museum of Art Today  
Intro by Dwight Coffin

### 18 June

Rebecca Bjork S.B. Water: Past, Present and Future  
Intro by Mead Northrop

**Dos Pueblos Engineering Academy** - Many members were very impressed with the presentation to Cosmo by the representatives of the Dos Pueblos Engineering Academy. Any member interested in more information or wishing to make a donation is encouraged to contact them at [www.dpengineering.org](http://www.dpengineering.org). Forms for donations are available at that site.

## Crackers Editor



Next Meeting: May 7

Next Editor: Hank Macchio

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**Direct Relief International – Correction** In the last issue of Crackers, there was a very good write-up of our speaker, Thomas Tighe, President and CEO of Direct Relief International. However, the first sentence of one paragraph stated, "Today, DRI does not have to fundraise." Nothing could be further from the truth. It should have read, "DRI still has to fundraise." Since DRI received a bequest of \$34 Mil. from the DiStefano estate, the interest from the endowment pays all operating expenses. That means that all donations (every cent) go to ship medical commodities to over 50 countries around the world where most needed. DRI has responded to every recent major disaster around the world including: the Tsunami, Pakistan, India and China earthquakes, and hurricane Katrina.

## Luck Department

Bob Zimels conducted the wine drawing, and Jerry Homan won a bottle of 2007 Chardonnay, Santa Rita Hills, made by The Companeros, an amateur award-winning winery run by Sid Ackert and his three compatriots.



## PROPOSED FOR MEMBERSHIP

### Kenneth R Jewesson

4546 Carriage Hill Drive

Santa Barbara, CA 93110

687-1683, [kjewesson@cox.net](mailto:kjewesson@cox.net)

Born in Philadelphia, has BA in Art, Art Educator at Allen Hancock College. Since retiring in 2002, he has put on national museum & gallery exhibitions and served in several venues as Art Director. He is on the Arts Council of Westmont College. "Ken" and his wife Frances moved to Santa Barbara in 1989. They have two sons and one daughter. He is a member of the Community Kitchen and Friendship Center boards. Ken is interested in bicycling art and travel. Sponsors: Ben Walsh, Russ Tyler, and Walt Clapp.

**James B McKillip**

154 Eucalyptus Hill Circle  
 Santa Barbara, CA 93103

965-7933, [jbmckillip@cox.net](mailto:jbmckillip@cox.net)

Born in St. Joseph, Mo, has BA in Physical Therapy. He was founder and CEO of Therapeutic Associates, Inc. [which has more than 50 clinics in California, Idaho, Oregon, and Washington]. He retired in 1991. He has served as President, Foundation for Physical Therapy. "Jim" and his wife, Ardis have lived in Santa Barbara since 1975. They have four daughters. He is interested in reading, computers, wine, and food. Sponsors: Fred Marsh, John MacKenzie, and Dan Cross.

**Joseph Richter**

4633 Gerona Way

Santa Barbara, CA 93110

681-9071, [pianojoe@earthlink.net](mailto:pianojoe@earthlink.net)

Born in NYC, M.A. degree in Music Education. Before retirement, Joe was a music teacher. He is a performing member of the Santa Barbara Music Club and director of the Casa Dorinda Chorale, entertaining regularly in the area, ie Casa Dorinda, Maravilla, and the Faulkner Gallery. Joe and his wife, Ruth, have a grown son and daughter. Joe's interest are music, computer and gardening. Sponsors: Stanley Oster, Jim Barabella and Hank Pfister,

**Hugh Vos**

800 Via Hierba

Santa Barbara, CA 93110

569-3657, [hv@hughvos.com](mailto:hv@hughvos.com)

Born in Paris, France, has Masters in Public and International Affairs, Princeton University. "Hugh" has served as Chief Financial Officer for Norton Simon, Inc, Smith Kline and Becton Dickenson [one of the largest businesses supporting the life sciences today], where he retired in 1984. Hugh and his wife, Susie have lived in Santa Barbara since 1985. They have one son and one daughter. He is interested in investments and history. Sponsors: Fred Sidon, George Frakes, and Mead Northrop.

**Welcome Our Guests**

Marty Tucker introduced the candidates for membership and the following guests:

Leon Bartholomew Retired SVP, Lowe Enterprises  
 hosted by Mead Northrop

Lyle Bjork Retired Visitor from Seattle  
 hosted by Gordon Bjork

Dave Dearolf Retired Naval Aviator from FL.  
 Hosted by Steve Little

**BRIDGE Winners on April 16**

Ernie Bivins	3930
Ralph Edobo	3260
Pres Gould	2670



Join us for fun bridge...We gather upstairs after all regular meetings and play Party bridge until 3:30. Contact: Pres Gould at 964-6568 or [pwgould@cox.net](mailto:pwgould@cox.net)

**Special Events****Trip to the Huntington Library, Art Collections and Botanical Gardens: May 28**

Sign up now and mark your calendars for a springtime trip to the famous Huntington. Visit the library's collection of rare books and manuscripts of British and American history and literature. See one of the finest collections of European art in the nation. Visit the Rose, Japanese, and Chinese gardens encompassing 120 acres. The library recently opened after a two-year renewal project.

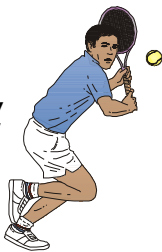
We will arrive in time for lunch at the Huntington Café which will be at your own expense (\$8 - \$11 for entrée and beverage). You can, alternatively, opt for the exquisite buffet lunch in the Rose Garden Tea Room where, from a central buffet, guests choose from an array of savory finger sandwiches, imported and domestic cheeses, fresh fruits, chilled seasonal salads and specialty petite desserts. The cost of the buffet is \$30/person and includes the tip. The Rose Garden is popular so sign up for this option early.

The cost for the bus ride, admission, bus driver's tip, and on-board refreshments is \$50 pp.(lunch, again, is not included in this figure).Checks should be made out to the Cosmopolitan Club and mailed to Thore Edgren, 6545 Camino Venturoso, Goleta 93117. Call Thore to make sure you are signed up at 967-4001, or if you have any questions about this trip. You need to be signed up before the end of April.

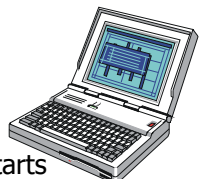
The bus will leave the Elks Club at 8:30 AM on May 28<sup>th</sup>.

**Regular Events****Tennis**

The Cosmo tennis group play doubles twice a week, and all tennis players are invited to join us. We play at a private court in Shadow Hills starting at 8 AM Mondays and Thursdays. Call Bruce Long, (805) 692-4072 [bruce93103@cox.net](mailto:bruce93103@cox.net) , or Walter Mead, (805) 682-3045.

**Cosmo Computer Society**

We meet regularly upstairs at the Elks Club on the third Tuesday of every month. Discussion starts at 10:00 AM. The feature presentation starts at 10:30 AM, concluding with a no-host fellowship luncheon in the Elks Grill. All Cosmo members are welcome. Jim Stubchaer & Bob Gerity: Program Co-Chairs; Howard Glenn: Chair, 967-2633 or [hbglen@cox.net](mailto:hbglen@cox.net).



## S. A. G. E. Investment Group

Be sure not to miss SAGE's Tuesday, June 2 meeting at which Arlie Skov will be our guest speaker. Several recent articles and a widely sold book have voiced pessimistic opinions about the future world crude oil supply. Arlie will us his view, based on his many years experience as an Engineer and Director, Production Technology, B.P. Exploration. We meet at 10 AM on the first Tuesday of each month at the Elks Club on the 2<sup>nd</sup> floor, followed by a no-host lunch in the grill downstairs. We do not select or buy stocks. Dick Evans, Chairman (805) 967-6930 or [dickevans1@cox.net](mailto:dickevans1@cox.net).



## Golf

Golf Tournament – Thursday, April 30<sup>th</sup> at La Purisma: consistently ranked as one of the best 50 golf courses in the U.S. Great value: Greens fee, cart and range balls for \$50. First Tee Off at 10:00 AM, format is four man Scramble. For more details, contact Hank Macchio (805) 693-5802, [h.macchio@verizon.net](mailto:h.macchio@verizon.net).



*Weekly: All Cosmo members are welcome:*

**Twin Lakes** - Mondays at 9:00 AM (Tuesday on Monday holidays). \$9.00 for 9 holes (par 29); have fun improving your short game on an easy walking, flat course.

**Ocean Meadows** - Wednesdays at 8:30 AM. \$14.00 for 9 holes (par 36) with a play card. Improve your long shots.

Regular Golf every Monday at Santa Barbara Golf Club (Muni).

**Tee times from 9:30 AM to 11:00 AM. Regular senior rate is \$20 for 18 holes, not including cart. If you would like to play, contact Ron Singer by Friday before the Monday to secure your tee time.**

Golf Chair - Ron Singer (805) 684-1355, [rsinger916@aol.com](mailto:rsinger916@aol.com)

**Last Meeting: April 16:** Charles Chester introduced our speaker, David Stuart, V.P. of International Markets for INTOUCH Health. David studied at the University of Delaware and was previously associated with LTX and Quantum before he moved to Santa Barbara in 1996. Santa Barbara has been the birthplace of a number of impressive technology inventions. In Santa Barbara, David joined Computer Motion as a small start-up, which eventually became a world leader in the design of the first minimally invasive surgical robots. Computer Motion ultimately merged with Intuitive Surgical, the very successful provider of the Da Vinci surgical robot. Working with the same team of local entrepreneurs at INTOUCH Health for the last 5 years, David has been responsible for business development and international marketing to drive Remote Presence robotic solutions into the healthcare industry. David shared with us how Remote Presence Robots have enabled the delivery of specialized physician expertise anywhere, anytime.

INTOUCH Health's newest innovation, Remote Presence Robots, provides reliable, real-time two way audio and video connections allowing medical specialists to extend their reach from anywhere in the world. They currently have an installed base of over 200 systems. Several thousand physicians have performed over 100,000 Remote Presence interactions to date

using Windows based P.C.'s. Sure Connect is their platform of IP addressing and firewall protocol management technologies enabling physicians to connect to the robots with a simple point-and-click ease of use. The target areas of application are: Trauma, E.R., I.C.U., post-surgical rounding, and stroke care.

David explained that remote presence is important because this technology addresses a critical situation in the delivery of specialized healthcare services:

1. the elder population is living longer, with especially high increases in people aged 85+, and therefore increasing the amount of critical care and specialized expertise required to support the elder population,
2. birth rates have remained low for many years, reducing the population of working aged healthcare professionals,
3. the availability of specialist care is declining due to increased demand and a non-increasing supply.

Internet bandwidth and internet quality of service is rising. INTOUCH Health uses multidisciplinary technology and expertise to create extended enterprise relationships with hospitals enabling 24 hour support of its Remote Presence robots and PC Control Stations. For example, stroke is a leading cause of death and disability in the world, especially in the elder population. The average cost of lifetime care is \$100,000 for patients who do not receive a standard-of-care therapy within the first 4.5 hours of a stroke. Within these first hours, time is critical for patients to receive appropriate stroke care to save lives and improve outcomes. David cited a case study of the Michigan Stroke Network which has remote presence in 33 hospitals to deliver therapy. The robot costs approximately \$100,000 per year for a turnkey program; the same as the average cost of lifetime care of one stroke patient who did not receive an appropriate stroke assessment and therapy within the first few hours of that event. The benefits of the robot include greatly reduced lifetime cost of care delivery to stroke patients and increase the numbers of saved lives as shown in economic and clinical studies.

UCLA was an early INTOUCH customer; their studies show that this technology allows a small supply of expert specialists to be available "on-call" for diagnosis, consultation and treatment. Through the robotic presence CT scans, vital signs and visual assessments can be seen by experts. The technology can be integrated with electronic medical records and allows healthcare systems resources to be shared everywhere. David showed us a video in which Dr. Neil Martin, Chief of Neurosurgery at UCLA Medical Center, endorses robotic telemedicine and stated that the Remote Presence robot is designed to meet the critical shortage of specialists..

David beamed us into their Santa Barbara robotic training center to show us what it is like to be a doctor using the robot to see a patient's vital signs and images which were of very good quality for diagnostics. Cottage Hospital uses Remote Presence robots in the stroke and neurology units and shares the technology with the Lompoc Hospital. David stated that no robot replaces anything that can be done for a patient in person, but rather enables specialist assessments and care delivery where otherwise a patient may not receive such care.

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**COSMOPOLITAN CLUB**



David Stuart manages the business for INTOUCH in Europe, Saudi Arabia, other Middle Eastern countries, Australia, Canada, and Mexico; he said the problems of healthcare delivery are the same around the world. David participated in the recent N.A.T.O. conference in Strasbourg, France, where he met several world leaders and their wives from various European countries. David showed us some recent photographs he took of French President Nicolas Sarkozy and his wife, Carla Bruni Sarkozy.

For more information about INTOUCH Health go to their website: [www.intouchhealth.com](http://www.intouchhealth.com)

