



Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol LX No. 24

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Crackers Editor

Next Meeting: Jul 4, 2013

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Access the COSMO website at
<http://sbcosmo.com>
for current and archived issues of CRACKERS

Cosmo Member Ailing

If you learn of one of our members suffering from illness or injury, please notify Arlie Skov, 965-5101, askov@earthlink.net

Dues for 2013-2014

Dues for 2013-2014 are now due and payable at \$60/member. Checks can be deposited in a box near the entry to the Elks' Club or mailed to Cosmopolitan Club PO Box 3993 Santa Barbara, CA 93130-3993

"Thank You" to our meeting staff

Ticket Sellers: Pete Klein & Joe Szerno

Punch Bowl: Paul Coyne

Invocation: Peter Kruze

Sgt.-at-Arms: Bill Montag

Ask not what Cosmo can do for you...

Rather...see pages 5, 6 to scout out where you may want to invest your energy and talent to help keep Cosmo Club running smoothly for the next 65 years. Every member is urged to play a role, and some of our newer members may not have had the benefit of reviewing our extensive committee and activities structure when they joined Cosmo. Feel free to chat with any committee chairman or any Board member, as all are veterans of the Cosmo way.

Next Meeting:

July 4 picnic

Our annual picnic will be held at Tucker's Grove Park (take Turnpike Rd. toward the mountains; you'll see the park after you cross Cathedral Oaks Rd.) starting at 11 AM. Entrees are tri-tip and chicken with the usual sides and fixings.



Gentlemen: *As you, your spouse and friends enjoy Cosmo's annual July 4th picnic, take a moment to thank Bob Zimels for again organizing this special club event in celebration of America's independence.*

Wanted – Cosmo seeks fresh leadership to sustain its long-standing July 4th celebration picnic.

With such historic legacy and panache cited below (thanks to Wikipedia), how can you not be enticed with the prospect of such authority and prestige? Contact Don Chalfant, 687-3478, dchalfant@cox.net to discuss this opportunity.

The word picnic first appeared in English in a letter of [Lord Chesterfield](#) in 1748, who associates it with card-playing, drinking and conversation, and may have entered the English language from the French word *pique-nique*. The practice of an elegant meal eaten out-of-doors, rather than a harvester worker's dinner in the harvest field, was connected with respite from hunting in the [Middle Ages](#). After the [French Revolution](#) in 1789, royal parks became open to the public for the first time. Picnicking in the parks became a popular activity amongst the newly [enfranchised](#) citizens. Early in the 19th century, a fashionable group of Londoners formed the '[Picnic Society](#)'. Members met in the [Pantheon](#) on [Oxford Street](#). Each member was expected to provide a share of the entertainment and of the refreshments with no one particular host.

From the 1830s, Romantic American landscape painting of spectacular scenery often included a group of picnickers in the foreground. An early American illustration of the picnic is [Thomas Cole's](#) The Pic-Nic of 1846 ([Brooklyn Museum of Art](#)). In it, a guitarist serenades the genteel social group in the [Hudson River Valley](#) with the [Catskills](#) visible

in the distance. The image of picnics as a peaceful social activity may be utilized for political protest, too. In this context, a picnic functions as a temporary occupation of significant public territory. A famous example of this is the [Pan-European Picnic](#) held on both sides of the Hungarian/Austrian border on the August 19, 1989 as part of the struggle towards [German reunification](#).

In 2000, a 600-mile-long picnic took place from coast to coast in France to celebrate the first [Bastille Day](#) of the new Millennium. In the United States the [July 4th](#) celebration of [American independence](#) is a popular day for a picnic. In Italy, the favorite picnic day is [Easter Monday](#).

Future Meetings

July 18, 2013

Jonathan Young, Ph.D.

“Mythology in our Lives”

Dr. Jonathan Young is a psychologist and storyteller. He developed a deep love of stories through early exposure to folklore. children in an adventurous clan, he discovered stories during family travels. His parents discussed the lore of each place they visited, so he learned about the Little Mermaid in Copenhagen, the Pied Piper in Hamelin, the Arabian Nights in Bagdad, and the Buddha in India and Japan. This lifelong passion led to graduate work on the psychological significance of stories – including studies with Viktor Frankl, author of *Man's Search for Meaning*.

Dr. Young teaches at the Pacifica Graduate Institute, where he assisted mythologist Joseph Campbell for several years at seminars – and was the Founding Curator of the Joseph Campbell Archives and Library. You may have seen him on television. He is featured on several History Channel documentary series – as an expert on mythic symbolism. He also consults for writers, museums, opera companies, and film studios. His most recent movie project was *After Earth*, a father-son drama starring Will Smith.

Dr. Young has a private practice in Santa Barbara. His major work as a psychotherapist is on helping people find fulfillment in later life. His books and articles focus on personal mythology. His topic for the July 18 meeting is Authenticity, Meaning, and the Good Life. Gerald Floyd will introduce Dr. Young.



August 1, 2013

Neal Graffy

“Street Names of Santa Barbara”

Which streets are edible?
 Who took the cannon?
 When is a saint not a saint?
 Which street is named for a spy?
 Why are Mission and de la Vina mis-aligned?
 What street was named for a murderer?
 Who was the dead Indian?

Neal Graffy will answer these and other questions. He is almost a Santa Barbara native, the result of a premature birth nine years too soon in Wichita, Kansas.

His love for Santa Barbara History began at age 13 when he started gardening and doing odd jobs for Mrs. Leontine Phelan, a descendant of the founder of the Santa Barbara Presidio, who lived in the Rochin Adobe built by her grandfather from the Presidio ruins.

In 1989 he gave his first slide show on Santa Barbara History and has since given well over 500 presentations on a variety of topics. He has written for the *Santa Barbara News-Press*, *Santa Barbara Independent*, *Santa Barbara Magazine*, the Santa Barbara Historical Museum, the Trust for Historic Preservation and the Genealogical Society.

In return, his expertise has been sought out by the media with countless appearances on local, state and national radio and TV. He has been featured in several documentaries including the Emmy Award winning *“Impressions in Time”*. He has appeared statewide on Huell Howser's *California Gold*, KCET TV's *Life and Times* and nationally on *This Old House*.

Neal has served as a Board Member of the Historical Museum, a member (and chairman) of the Santa Barbara County Landmarks Commission, board member of the Mission Canyon Association, president of the Santa Barbara Corral of Westerners and is a founding member of de la Guerra y Pacheco Chapter One point Five of the Ancient and Honorable Order of E Clampus Vitus.

In 2004 he founded the Santa Barbara History Consortium, a non-profit, for the specific purpose of bringing local history to life in entertaining and informative ways through film and video production and publishing.

He currently has three books out. *Street Names of Santa Barbara*, *Historic Santa Barbara*, and *Santa Barbara Then & Now*.

Wine Drawing

Orchestrated by Bob Zimels, Steve Little won a 2009 Willamette Valley Pinot Gris and Monte Ward won a 2011 Mammoth Crest Pinot Noir



WELCOME OUR GUESTS

This week we had one guest, who was introduced by Ray Rosecrans. Fred Sidon sponsored Brock Brower, who has lived in Santa Barbara four years with his wife and five children. Fred is a writer who "writes everything."

Welcome New Member

Pete Kruse introduced our new member:

David A. Medina
 36 Augusta Ln., SB 93108
 805-969-6166, docdena@aol.com



David hails from The Lone Star State, but Santa Barbara has been his home since 1960. He retired from a 45-year career in Pediatric Medicine in 2010, at which time he was President of Children's Medical Clinic. Before launching his career, he served two years as a Captain in the U.S. Army in South Korea. He and his wife Patty have five children and ten grandchildren. An avid golfer, David also enjoys reading and travel. His sponsors are Pete Kruse, Mead Northrop and Arlie Skov.

Regular Events

Bridge

The last edition of "Crackers" erred in reporting the top scores for June 6. With our apology, here are the correct scores.



1 st place:	Steve Morgan	5930
2 nd place:	Ralph Edebo	3390
3 rd place:	Harv Turner	3170

The June 20 winners were:

1 st place:	Ralph Edebo	4550
2 nd place:	Howard Glenn	3180
3 rd place:	Steve Morgan	2620

Join us for FUN Bridge upstairs at the Elks Club after all regular meetings; we play until 3:30 PM. Chairman Steve Morgan, 637-1332, or smmphd@cox.net; Co-chair Ed Loper, 967-8630, oliveloper@cox.net.

Tennis

The tennis group plays doubles twice a week at a private court in Shadow Hills starting at 8:00 AM Mondays and Thursdays. All tennis players are invited to participate. Contact Bruce Long (805) 692-4072 or bruce93103@cox.net.



Cosmo Computer Society

Cosmo Computer Society meets monthly on the third Tuesday, upstairs at the Elks Club. Discussion starts at 10:00 AM, and a feature presentation starts at 10:30 AM, concluding with a no-host fellowship luncheon in the Elks Grill. COSMO members, spouses and guests are welcome. Bob Gerity, Program Chair, Howard Glenn, Chair. 967-2633, hbglennc@cox.net.



S.A.G.E. Investment Group

S.A.G.E. meets monthly at 10 AM on the first Tuesday at the Elks Club, followed by a no-host lunch in the grill downstairs. At S.A.G.E. we discuss past and possible future trends in the economy and the stock market. We would welcome your participation. Chair: Walter Naumann, 448-5061, wjnaumann@aol.com.



Golf

Wednesday, July 10

Montecito Country Club Golf Tournament

Join us for another challenging golf outing at the beautiful Montecito Country Club. Your updated \$60.00 price tag includes buffet lunch at 12 noon, shotgun-scrabble format round of golf starting at 1:00 pm, followed by post-round finger food snacks and cash prizes for 1st, 2nd and 3rd place teams. Don't delay! Contact event chair Marty Tucker, 969-0760, tuckmet@aol.com for further details. Send your Index Handicap and your check payable to Cosmopolitan Club of Santa Barbara to Marty at POB 1192, Summerland 93067...and please include your handicap.



Mondays

Santa Barbara Golf Club (Muni). Tee times from 9:30 AM to 11:00 AM. Regular walking senior rate is \$25 for 18 holes. Contact Ron Singer (805) 684-1355 or rsinger916@aol.com by prior Friday for your tee time. Twin Lakes (Par 29) at 9:00 AM. Work on your short game. These outings are a great way to gain new members, so invite your friends.

Additional play at various courses - Contact Ron Singer to get on the e-mail notification list for the Floating Golf

Game Circuit. Mondays are usually at Muni, Wednesdays are often at Glen Annie, and Friday locations have included La Purisma, Glen Annie, Soule Park, and Rancho San Marcos. A. B. Clark and Steven Stonefield will select the floating golf game sites, so you may contact either of them. Ron Singer, Golf Chair: rsinger916@aol.com.

Last meeting

June 20, 2013

Gordon Bjork introduced Dr. Nancy Leffert, who was named president of Antioch University Santa Barbara (AUSB) in 2010, and has since ushered the university into a new era and a new home on Anacapa and Cota Streets. Gordon observed that technology is fundamentally changing the world of academe and that education is a major Santa Barbara industry. Dr. Leffert's subject, "**The Implications of On-Line Learning for Institutions of Higher Learning**" is relevant and timely for all of us.

Dr. Leffert began by defining the three major forms of on-line learning today:

1. Fully on-line with a degree or certification of successful completion. This began to be available in the mid-1970's.
2. Blended: traditional classroom teaching enriched with on-line materials. This is the most successful: 91% of students pass their courses, compared with 51% in traditional programs.
3. Massive on-line open courses (MOOCs).
 - a. Sponsored by universities, including Stanford, Harvard and MIT
 - b. No admission standards
 - c. Low (10%) completion rates: most students never even start the first assignment
 - d. Provide world-wide access to higher education

- e. Successful for remedial and lifetime learning students

Issues surrounding on-line learning:

1. 50% of undergraduates today need remedial education that colleges can't provide within their reduced budgets:
 - a. 85% of California colleges have waiting lists
 - b. Effective on-line remedial programs help students graduate on time
2. The initial idea was for MOOCs to deliver great lecturers to world audiences, but experience reveals that great lectures often don't work on-line
 - a. Bright self-starters can handle the material
 - b. Struggling, and even average students need support: blended systems
 - c. Adding mentoring and other support also provides immediate feedback to the professor, enabling continuous mid-course correction.
3. As teaching relies increasingly on digitized material, how many scarce resources should we devote to building and maintaining libraries, the traditional center of higher education?
4. Faculties are now pushing back
 - a. Quizzes are an unsatisfactory substitute for papers: education involves analysis and creative application, not just regurgitation of information.
 - b. MOOCs are provided on platforms operated by private companies: faculties feel they should be consulted on the content
 - c. As the efficiencies of on-line learning develop, there will be fewer faculty positions, which will shrink scholarship and the intellectual environment



Cosmo Tennis Players: Kruse, Stroud, Pavlics, Subject, Whaley, Handler, Scott, Hankins, Bjork, Gerity.
"Love" means "nothing" to these players!

Cosmo Volunteers 2013-2014

OFFICERS

President:	Don Chalfant
Vice-President:	Ron Singer
Secretary:	Jim Shaw
Treasurer:	Bill Stancer
Director:	Chuck Curtis
Director:	Fred Marsh
Immediate Past President:	Mead Northrop

COMMITTEES

Badge: Chairman; Marv Norman
Members; Jim Gravitt, Jim Schelling

Book Exchange: Chairman; Mead Northrop
Members; Don Chalfant

Crackers: Co-Chairman; Jim Munroe & Harv Turner
Members; Dwight Coffin, Sandy Jones, Pete Kruse, Don Margerum, Paul Melancon, George Surmeier

Door Prize: Chairman; Bob Zimels
Members; Sid Ackert, Howard Glenn, Sam Romano

Guest Introduction: Chairman; Bill Berry
Members; Jim Barbabella, Gordon Bjork, Harry Brown, Jim Dow, Manny Espig, Herb Friedmann, Paul Melancon, Putt Mills, Warner Owens, David Williams

Invocation: Chairman; Bill Alexander
Members; Dan Herlinger, Pete Kruse, Joe O'Brien, Ray Rosecrans, Curt Whiteman

Luncheon Tickets: Chairman; Manny Espig
Members; John Calvert, George Campbell, Dale Charpentier, Ben Chambers, Walt Clapp, Paul Coyne, Mike Cribbs, Dan Cross, Kent Cullen, Larry Dubois, Paul Fink, Gary Gulbransen, Steve Halstead, Bill Irvine, Ken Jewesson, Paul Klein, Steve Little, Fred Marsh, Marv Norman, Ted Ross, Pete Schenck, Harvey Stancer, Joe Szerwo, Bob Thompson, Phil Whaley

Membership: Chairman; Dennis Gaon
Members; Paul Hartloff, Dan Cross, Jim Dow, Jim Subject, Bob Thompson, and Marvin Norman

Memorial: Chairman; Arlie Skov

Picnic: Chairman; TBD
Members; John Bracken, Dwight Coffin, Paul Fink, Richard Kennelly, Art Kvass, Glen Neikirk, Bob Sorich, Ed Vernon, Bob Zimels

Program: Chairman; Chuck Curtis
Members; Gordon Bjork, Harry Brown, Don Chalfant, Fred Clough, Dwight Coffin, George Handler, Bob Hankins, Steve Hicks, Sandy Jones, Art Kvass, Steve Little, John MacKenzie, David McKee, Mead Northrop, Ron Singer, Jim Shaw, Arlie Skov, Hugh Vos

Punch Bowl: Chairman; Paul Coyne
Members; Don Archer, AB Clarke, Kent Cullen, Jerry Floyd, Jim Gravitt, Paul Hartloff, Marv Norman, Joe O'Brian, Ray Rosecrans, Lynn Vine

Roster: Chairman; Robin Durkee
Members; Don O'Dowd, Bill Stancer, Ron White

Special Events: Chairman; Thore Edgren
Members; John Jezek, Steve Little, Art Kvass, Al Mercado, Fred Sidon, Bob Sorich, Harry Stroud, Bob Zimels

STAFF

Assistant to the Secretary	Chuck Curtis	Photographer	Don Truex, Ron White, Larry DuBois
Assistant to the Treasurer	Hank Pfister	Senior Services	Marty Tucker
Audio Visual Team	Bob Weber (Chairman); Bill Alexander, Jim Belden, Jack Patterson	Sergeant-at-Arms	Bill Montag (Chairman); Walt Clapp, Bob Hankins, John Rasmussen, Sherm Starr, Ken Wolf
Auditor	Bob Thompson	Special Events Treasurer	Mike Rodrigue
Data Base Manager	Bruce Long, Don Chalfant	Web Master	Jim Stubchaer, Ron White
Historian	George Frakes		

2013-2014 Cosmo Standing Committees

BADGE, Marv Norman, marv_norman@cox.net, 685-6341
Order and maintain badges, badge rack and name badges.

BOOK EXCHANGE, Mead Northrop, mfsnsb@cox.net,
964-9786
Set up, monitor, and maintain book exchange cart.

CLUB ROSTER, Robin Durkee, 4robin@verizon.net, 682-
8920
Maintain, publish and arrange for distribution of club
membership book.

CRACKERS, Harv Turner, olharv@gmail.com, 967-0741
Write, edit and arrange for publishing Crackers.

DOOR PRIZE, Bob Zimels, zsloth@cox.net, 962-3211
Arrange for and conduct drawings.

GUEST INTRODUCTIONS, Bill Berry, wjberry@cox.net,
617-3401
Run guest sign-in table and introduce guests at meetings.

INVOCATION, Bill Alexander, bpalexand@cox.net,
962-1794
Give invocation at meetings.

LUNCHEON TICKETS, Manny Espig, maecse@cox.net,
965-2142
Man ticket table, sell tickets, collect money, settle with Elks
Club.

MEMBERSHIP, Dennis Gaon, djgsb@aerpost.net,
962-4882
Examine applications, interview sponsors and candidates,
make recommendations to the board.

MEMORIAL, Arlie Skov, askov@earthlink.net, 965-5101
Send condolence to families of deceased members.

PICNIC, Chair open – a volunteer would be welcome
Arrange and conduct the July 4th picnic.

PROGRAM, Chuck Curtis, crcurtissog@cox.net, 962-8213
Arrange for luncheon speakers and their introductions.

PUNCH BOWL, Paul Coyne, coyn3sb@aol.com, 967-7880
Set-up and run the punch bowl.

ROSTER, Robin Durkee, 4robin@verizon.net, 682-8920
Publish and distribute a new Roster annually after the first
meeting in July and provide semi-annual update.

SPECIAL EVENTS, Thore Edgren, theman3@cox.net,
967-4001
Arrange outings and activities at locations other than
regulars meetings.

**These GROUPS are not committees on which
members serve. They are special interest activities
in which members participate.**

BRIDGE
Meets upstairs after Cosmo meetings at 1:40 pm.

COMPUTER SOCIETY
Meets at 10:00 AM the third Tuesday of each month on
the second floor of the Elks Club. Discuss & troubleshoot
computer problems. Regular guest speakers.

GOLF
Every Monday at Santa Barbara Golf Club (Muni). Tee
times from 9:30 am to 11:00 am. Weekly outings to
various courses throughout SB County. Sign up for email
notification of each week's schedule.

SAGE INVESTORS GROUP
Meets the first Tuesday of each month at 10 am at the Elks
Club for Round Table discussions of types of investments
and investment strategies. Usually there is a speaker on
some investment topic.

TENNIS
Meets at Shadow Hills (Private court) playing doubles on
Mondays and Thursdays at 8:00 am.

**The following groups serve STAFF functions and also
need volunteers.**

AUDIO-VISUAL TEAM, Bob Weber, wwwwebersb@gmail.com
696-6941,
Sets up and maintains audio-visual equipment.

PHOTOGRAPHERS, Ron White, diron5@cox.net,
964-9742
Takes member photos for Roster and guest speaker photos
for Crackers.

SERGEANT-AT-ARMS, Bill Montag, joywill@cox.net,
961-8055
Prepares agenda for each meeting. Arranges seating for
speaker and new member inductees.