



# Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

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Crackers Editor

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## Next Meeting

March 20, 2014

Craig Springer

**"The Santa Barbara Center for the Performing Arts"**



Dr. Craig Springer, Chrisman Executive Director at the Santa Barbara Center for the Performing Arts (SBCPA) will take us behind the curtains at our Granada, Lobero and New Vic Theaters, including his oversight of all programming, operational, marketing, fund-raising and financial aspects of the SBCPA's operation. The SBCPA owns and operates the historic Granada Theatre, but it also is working to provide support service functions for, in addition to the Granada Theatre's eight resident companies, the Lobero Theater and the New Vic Theater. Its goal is to help develop a robust regional audience for all Santa Barbara performing arts presentations. Dr. Springer was previously Executive Director at the Cerritos Center for the Performing Arts, Assistant Dean of Cultural Arts & Activities at the University of Southern California and Director of Concert Operations for Northwestern University's School of Music. He earned his Bachelors, Masters and Doctoral degrees from the Northwestern University School of Communications, where his course of study focused on the development and marketing of popular cultural products. Dr. Springer will be introduced by David McKee.

Access the COSMO website at <http://sbcosmo.com> for current and archived issues of CRACKERS

## Cosmo Member Ailing

If you learn of one of our members suffering from illness or injury, please notify Arlie Skov, 965-5101, [askov@earthlink.net](mailto:askov@earthlink.net)

## 2014-2015 Officers Election

The Nominating Committee consisting of Don Chalfant, Arlie Skov, John MacKenzie, Ron White and Mead Northrop, as chair proposes the following slate of officers for 2014-2015. Members will vote at the March 20 luncheon meeting at which time nominations can be made from the floor.

President:	Ron Singer
Vice President:	Bill Stancer
Secretary:	Chuck Curtis
Treasurer:	Fred Marsh
Director (2yrs.)	Steve Hicks
Director (1 yr.)	A. B. Clarke

## Future Meetings

April 3, 2014

Rod C. Alferness

**Dean of the UCSB College of Engineering**



**"Reducing Our Future Energy Needs: Energy Efficient Electronics and Lighting Research at UCSB"**

Dean Alferness will provide an overview of the world-leading research efforts at UCSB focused on energy efficient lighting and electronics, including UCSB's role in the national initiative announced by President Obama for

## Meeting Staff:

Ticket Sellers: Dale Charpentier & Bill Irvine  
Punchbowl: Ken Jewesson  
Invocation: Curt Whiteman  
Sergeant-at-Arms: Ken Wolf  
Photography: Don Truex

manufacture of highly efficient electronics for the power grid. He was former Chief Scientist at Bell Labs prior to joining UCSB in 2011. Alferness is world-renowned for his work on integrated optical device switching technology and networks. His research has been central to the development of fiber optic communications networks. Alferness began work at Bell Labs in 1976, after obtaining a Ph.D. in physics from the University of Michigan. As Chief Scientist, Alferness oversaw long-term strategy, government and university partnerships, and research excellence programs. Earlier, as Senior Vice President of Research, he had overall responsibility for the company's global research laboratories. Alferness also spent several years as Chief Technical Officer for Bell Labs' parent company, Lucent Technologies, transferring the optical technology he worked on to the business units.

**Wine Drawing by Bob Zimels**

The '12 Castoro Cellars Pinot Gregio was won by a member who was so covetous of his bottle that he refused to give me his name and took off his name badge. The '11 Mammoth Crest Pinot Noir was won by Bob Hassler, who actually made this excellent wine. Bob graciously declined the bottle and upon a second drawing, the prize was presented to Ken Wolf.



**WELCOME OUR GUESTS**



**Guest Introductions by Warner Owens**  
Paul Sullivan hosted by Spence Vaughn  
Fritz Ridenour courtesy of Bill Berry

**Welcome New Members**

**Julio Juan Veyna**  
1115 N. Nopal St., SB 93103  
805-966-2988, [mimijulio@cox.net](mailto:mimijulio@cox.net)



A Californian by birth, Julio Veyna hails from Anaheim. He has a B. S. in Landscape Architecture, and has worked as a landscape architect, but also as a Senior Medical Technician. He is owner of a landscape firm in Santa Barbara. Juan and his wife Mary have lived in Santa Barbara since 1961, and have sons Kurt and Keith and daughter Karen. His interests are books, gardens, travel, plays, and movies. Julio's sponsors are Dale Charpentier, Ron White and John Patterson.

**William T. "Bill" Wilson**  
1523 Knoll Circle Dr., SB 93103  
281-615-4130  
[bwilson@wilson-advisors.com](mailto:bwilson@wilson-advisors.com)



From the Prairie State of Illinois, Bill Wilson spent his entire 33-year career in the energy industry. With a BS in Mechanical Engineering and an MBA, he served in various capacities in the oil and gas industry, retiring in 2012 as CEO & President of Houston Fuel Oil Terminal Co. Bill and wife Christine settled in Santa Barbara just last year, and are the proud parents of one daughter and one son. Bill is a runner, and plays golf and tennis. His sponsors are A.B. Clarke, Ron Singer and Stephen Stonefield.

**Regular Events**

**Bridge**



**March 6 Winners:**

March 6 results not announced

Join us for FUN Bridge upstairs at the Elks Club after all regular meetings; we play until 3:30 PM. Chairman Steve Morgan, 637-1332, or [smmpha@cox.net](mailto:smmpha@cox.net); Co-chair Ed Loper, 967-8630, [oliveloper@cox.net](mailto:oliveloper@cox.net).

**Cosmo Computer Society**



At the last meeting of the "Our Digital World" group we decided to revert to our original name, "The Cosmo Computer Society". Bob Gerity agreed to continue as chairman for six months. We meet on the second Thursday of the month starting at 10 A.M. upstairs at the Elks Club. Ring the bell at the front door for admission. All members and guests are welcome. Please bring your gadget such as smart phones, tablets, notebooks, or any other digital device. You can show us what it does or ask for advice. We have Wi-Fi available.

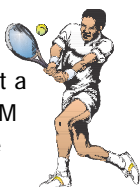
**S.A.G.E. Investment Group**



S.A.G.E. meets monthly at 10 AM on the first Tuesday at the Elks Club. At S.A.G.E. we discuss past and possible future trends in the economy and the stock market. We would welcome your participation. Chair: Walter Naumann, 448-5061, [wjnaumann@aol.com](mailto:wjnaumann@aol.com).

## Tennis

The tennis group plays doubles twice a week at a private court in Shadow Hills starting at 8:00 AM Mondays and Thursdays. All tennis players are invited to participate.  
Contact Bruce Long (805) 692-4072 or [bruce93103@cox.net](mailto:bruce93103@cox.net).



## Golf

Mondays - Santa Barbara Golf Club, (Muni). Tee times range between 9:30 AM to 11:00 AM. Regular walking senior rate is \$26 for 18 holes. Contact Ron Singer (805) 684-1355 or [rsinger916@aol.com](mailto:rsinger916@aol.com) by the prior Friday for your tee time. Twin Lakes (Par 29) at 9:00 AM. Work on your short game. These outings are a great way to gain new members, so invite your friends.



Additional play at various courses - Contact Ron Singer to get on the e-mail notification list for the Floating Golf Game Circuit. Mondays are usually at Muni, Wednesdays are wandering, often at Glen Annie, and the Friday locations are more varied and will include courses throughout the tri-county area. A. B. Clarke and Steven Stonefield will select the floating golf game sites, so you may contact either of them. Ron Singer, Golf Chair: [rsinger916@aol.com](mailto:rsinger916@aol.com).

## Upcoming Special Events

Tuesday-Wednesday, March 25-26, 2014

Palm Springs Follies and Living Desert Gardens & Zoo



This is the final season for the Palm Springs Follies after 23 years. We will depart early on Tuesday, March 25, lunch and attend the Follies matinee. Our lodging will again be at the Pine Mountain Resort, easy walking distance from downtown and the show. We should be able to accommodate those on walkers or wheelchairs. On Wednesday, March 26, we will tour by tram the beautiful Living Desert Gardens and Zoo. After lunch we will return to Santa Barbara by early evening. The good news is the cost remains \$375 per couple, including lodging, baggage handling, bus, driver's tip, refreshments and admission to the Follies and the botanical gardens. Harry Stroud announced that the trip is already a sell-out, but he is taking names to be on the standby list. Please contact Harry Stroud, 805-653-5117.

Friday, April 11, 2014

## SBCC Gourmet Dinner

We will meet at the City College campus dining room overlooking the Santa Barbara waterfront for an outstanding dinner -- an annual tribute to Ben Walsh, a past president and major force in the development of our Club. It's always a sellout. Cost and entrees to be announced. Call Harry Stroud for early reservations: 805-653-5117.



## Editor -Wanted: A Few Good Men

Clearly, Cosmo is chock full of good men, many of whom share their time and talent to sustain our club's energy and momentum. And every Cosmo member anticipates his clockwork receipt of Crackers...informative, timely, occasionally entertaining – a key component to Cosmo's infrastructure.

Your Crackers editors team is comprised of 9 of these 'good' men, many of whom have served in this capacity for a number of years. Just as Cosmo must emphasize and promote member recruiting to add new blood and replace lost members, so must Crackers seed its editor ranks.

The math on commitment is pretty easy. 9 editors cover 24 annual meetings = 2.6 Crackers issues per year. Perhaps 5 hours an issue for a rookie editor (mentored by a veteran) that whittles down to maybe 3 hours for the experienced Crackers scribe. Much of the content rolls over from issue to issue with little or no editing. Your wordsmith artistry shines primarily in crafting the Last Meeting synopsis in which you capture, in your own style, the storyline of the presenter. Certainly computer word processing experience is necessary. Not skilled – functional. Similarly for email communication which is Crackers' primary link in creating and disseminating. Our editors do not play with graphics or layout – those are the purview of our very capable printer.

Gentlemen – we need some new blood! We'd like to grow our ranks to at least 12 editors – a clean two issues per 12-month period. Not onerous; in fact, quite satisfying and insightful. Experienced editors will shepherd novices through every step. Should we have tweaked your interest, feel free to chat with Co-Editors Jim Munroe (563-2972, [jmspin@cox.net](mailto:jmspin@cox.net)) or Harv Turner (967-0741, [olharv@gmail.com](mailto:olharv@gmail.com)).

## Last Meeting

March 6, 2014

### "Point Conception Lighthouse"



*Willard Thompson*

Program Chair Chuck Curtis introduced our speaker Willard Thompson. Willard is a 2-week veteran of Cosmo. More germane to his topic "Point Conception Lighthouse", he is Board President of the Santa Barbara Maritime Museum (SBMM) which now is home to the decommissioned and beautifully-refurbished Fresnel lens of this historic lighthouse.

This lens had been off limits to the general public in a remote location and surrounded by private ranchland, but it was once the lonely post of dedicated lighthouse keepers. The keepers endured seclusion, heavy fog and wild winds to ensure the safety of passing ships. The treacherous point wasn't just a place ships passed. It was also considered by the Native American Chumash as a sacred link through which the souls of the dead could pass between the mortal world and the heavenly world they called Similaqsa.

Most of the California coast runs in a general north-south direction, but along the Santa Barbara channel, it changes to a more east-west direction. At the western end of this channel, the coast makes an abrupt 90-degree turn northward. This transition point, which some early explorers termed the Cape Horn of the Pacific and where mariners following the coast have to make a severe course correction, was the site selected for the Point Conception Lighthouse.

Construction supplies were freighted down the coast from San Francisco and then off-loaded through the surf at Cojo Landing, located just west of the point. From the beach, the construction materials were then hauled by wagon through deep sand that at points reached the hubs of the wheels. Originally designed to house the old-fashioned Argand lamp and reflector system, the tower portion of the lighthouse, which was completed in 1854, had to be torn down and reconstructed to accommodate the Lighthouse Board's decision to use a first-order Fresnel lens in the lantern room.

Designed and built in France in 1854, the first-order Fresnel lens included the latest technology using refracted prisms that contained 1,000 pieces of glass. The lens was first located to the Point in 1856 but later moved to a lower bluff in 1882, because persistent heavy fog at the higher point would often shroud the light. In 1973, the U.S. Coast Guard automated the light station. Then in 2000, the lens was decommissioned.

George Parkinson, picked to be the first keeper of the lighthouse, arrived on scene in 1855, before the tower had been modified, and spent months at the lighthouse without any duties or pay. Parkinson was finally able to activate the light on February 1, 1856, when Point Conception Lighthouse became the sixth operating lighthouse on the west coast.

Automated in 1973, the first-order Fresnel lens was still revolving in the tower in 1999. Originally, a 150-pound weight, which remains suspended in the lighthouse, was cranked up every four hours to provide the energy to rotate the lens. That system of gears and pulleys was replaced by a motor when electricity reached the station. With sixteen bull's-eye panels and making a revolution every eight minutes, the lens produces a two-second flash every thirty seconds. Due to the expense of repairs necessary to keep the Fresnel lens revolving, a modern beacon is now used at the lighthouse.

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### California Senior Legislature (CSL)

Marty Tucker, Chair

It seems logical that seniors would know best what other seniors need in order to sustain a healthy and safe lifestyle. This is the focus of the California Senior Legislature (CSL). Since establishment in 1979, the CSL has submitted over 300 legislative proposals to the State legislature, of which 139 have been signed into law by the governor. The CSL is a state entity, but does not receive funding from the state.

The CSL has done remarkable work to protect our aging population. We urge the public to support the CSL by making a tax deductible contribution on the state income tax return. It is listed as "California Fund for Senior Citizens". The 120 senior senators and senior assembly members representing all of California are grateful for the support received from citizens of our State. You may find more information about the CSL at [www.4csl.org](http://www.4csl.org). Marty Tucker, Chair, 969-0760, [tuckmet@aol.com](mailto:tuckmet@aol.com).