



Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

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In Memoriam

Our dear friend and Cosmo Club member of some 18 years, Sid Ackert, has passed on following an extended age-related illness. A memorial service is scheduled to be held in the Maravilla Club House on Tuesday July 16th at 2:30 pm.



Membership Dues—July 1, 2018

Membership dues for the 2018-2019 fiscal year are due by July 1, 2018. If you have not paid your dues yet, please do so as soon as possible. Send a \$100 check payable to the Cosmopolitan Club to PO Box 3993, Santa Barbara, CA.

Cosmo Marketing Committee Announcement

Marketing Chairman Ron Singer has been asked by the board to suggest and implement a program to increase membership. Ron is proposing to set up a small committee of up to three people who will call members to give them the following information:

1.) Starting in July, if they have not done so already, remind members that new dues for 2018-19 are

\$100 per member.

2.) Ask each member to bring in a potential new member, presenting them with a short suggestive conversation "script." The goal is to have each member bring in at least one new member.

2.) New incentive program: Every member who brings in a new member during the months of July, August and September will receive a \$25 check 30 days after the new member is accepted.

All members are being counted on to participate with a new member and bring the club roster up.

Guidelines for Providing Free Lunch to New Members

To streamline the issuance of the free guest luncheon tickets, the president will pre-approve a number of luncheon chits and give these to the guest-intro desk manager. A qualified guest will fill out the guest form with the sponsor. The guest desk manager will determine the guest's eligibility and provide the chit with his/her name on it and the name of the host/sponsor. Also, at this time, the guest desk manager will provide each guest with a brochure and an application for membership.

If the guest attends the following scheduled luncheon meeting and hands in a completed application, he/she is entitled to a lunch chit for that meeting.

As in the past, a new member is provided a lunch chit at his/her new member introduction and will be seated at the president's table with the primary sponsor. This ticket will be provided by the president. The ticket sellers must understand that no lunch tickets will be provided without cash, check or a signed lunch chit.

Cosmo Members Ailing

Sandy Jones has recently returned Samarkand's Rehabilitation Center and is in good health.

If you learn that one of our members is ill or injured, please notify Curt Whiteman at 220-6833, whiteman@westmont.edu.

Cosmo Joins Facebook

Cosmo now has its own Facebook page: <https://www.facebook.com/CosmoClubSB/>. You can also find a link to it on our homepage.

All posts will be public, so that even members who have not yet joined Facebook can see our posts; however, if you have already joined Facebook, be sure to "like" our page and "share" our posts.

If you have any questions or suggestions, please contact Editorial Assistant Cora Danielson at cora.danielson@gmail.com.

Website and Online Membership Roster

Access the Cosmo website <http://sbcosmo.com> for current and archived issues of Crackers. A tab will lead to the password-protected roster. The password will be provided in the email that covers the distribution of the Crackers.

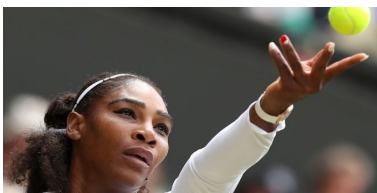
Dress Code

For our regularly scheduled luncheon meetings California Casual dress will be the preferred style year around. Let the weather be your guide.

Who Said That?

"A champion is defined not by their wins but by how they recover after they fall."

—Serena Williams



NEXT MEETING

July 19, 2018

"The SB International Film Festival: A Premier Cultural Event"

Karl Hutterer will introduce Roger Durling, the Executive Director of the Santa Barbara International Film Festival. Since Roger began his tenure 14 years ago, the Festival has transformed from a small grass roots event to a world-renowned film festival. Today, SBIFF is a year-round organization that provides impactful educational programs that engage, enrich and inspire people through the power of film.

Durling moved from Panama to the U.S. in 1979 to attend The Peddie School in Hightstown, NJ. After earning a BS from Syracuse University and an MFA from Columbia, he wrote a number of plays that were produced off Broadway, in Denver and at the Mark Taper Forum in LA. Roger moved to Santa Barbara in 2001, where he opened and ran the coffee shop "The French Bulldog" in Summerland. Roger has taught Film Studies every semester at Santa Barbara City College since 2003. He proudly serves on the Boards of the Foundation for Santa Barbara City College, Downtown Santa Barbara and The Peddie School. He was honored as Santa Barbara Citizen of the Year in 2004 and as the Anti-Defamation League's Stand Up Community Leader Award in 2016. For the past five years, Roger has written a column for the SB Independent called the SB Questionnaire, where he interviews people who make the city thrive.

For his talk, Roger will give some background about the film festival and its history before delving into the great stature it has achieved in the film world; its role locally as a leading annual cultural event and major tourist attraction; and what to look forward to at the film festival next January.



REGULAR EVENTS



DISCUSSION GROUP

The Discussion Group meets once a month in the upstairs room immediately following regular luncheon programs. The future topics are:

July 19, Gordon Bjork: **Challenges in Managing International Trade**

August 16, Jim Davis: **Doing the Right Thing in a Period of Major Social Disruptions**

September 20, Sandy Jones: **The Popular Narrative: How It Changes, and Changes Us**

October 18, Jim Hemmer: **10 Key Turning Points in the History of Western Civilization**

November 15, Jim Davis: **The Law of Unintended Consequences**

GOLF

Mondays we usually meet at the Santa Barbara Golf Club (Muni). Tee times most often begin at 10:15 a.m. Contact Ron Singer (805) 684-1355 or rsiner916@aol.com by the prior Friday for your tee time. These outings are a great way to gain new members, so invite your friends. We also have games on Wednesdays and Fridays at other area courses. Contact Ron Singer to get on the mailing list. New members can use the website cosmogolfclubs.com to register and sign up for additional news.



TENNIS

They play doubles four times a week on a private court off 122 Patterson Avenue behind the office buildings. The Cosmo Group starts rallying at 7:45

AM. Monday, Wednesday, Thursday and Friday. All Club tennis players are invited. Contact Jim Subject at (805) 964-2020, jsubject@aol.com or Joe Abram at (805) 845-8579, jabrammd@gmail.com for additional information.



LAST MEETING: July 5, 2018

Faiz began the program with introductions and thanks to the picnic committee who have all been diligently planning and preparing for this fun annual event. Albert Mercado, our new president, made a welcome speech and provided us with some history and meaning of our pledge of allegiance to the flag. Pete Kruse followed with a patriotic invocation and led us all in singing America the Beautiful. Bob Zimels then, instead of hosting a wine drawing, recited for us the poem inscribed on the statue of liberty written by Emma Lazarus, the daughter of an immigrant.

Attendees reported that the food was really good and, in fact, was found to be superior to that in years past. Of course, many members and guests were seen enjoying some libations and snacks during the social hour, and this probably whetted appetites for the tri-tip and chicken grilled for us over open coals. The weather could not have been better with late-morning sunshine becoming cooled by midday high clouds and a nice breeze.

The photos included with this article hint at what a Fourth-of-July picnic is supposed to look like.



More pics from the picnic...

