



# Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol LXIV No. 4

Editor: Pete Kruse



Next Meeting: **August 16**  
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## Membership Dues—July 1, 2018

Membership dues for the 2018-2019 fiscal year are due by July 1, 2018. If you have not paid your dues yet, please do so as soon as possible. Send a \$100 check payable to the Cosmopolitan Club to PO Box 3993, Santa Barbara, CA.

## Cosmo Marketing Committee Announcement

Marketing Chairman Ron Singer has been asked by the board to suggest and implement a program to increase membership. Ron is proposing to set up a small committee of up to three people who will call members to give them the following information:

- 1.) Starting in July, if they have not done so already, remind members that new dues for 2018-19 are \$100 per member.
- 2.) Ask each member to bring in a potential new member, presenting them with a short suggestive conversation "script." The goal is to have each member bring in at least one new member.
- 2.) New incentive program: Every member who brings in a new member during the months of July, August and September will receive a \$25 check 30 days after the new member is accepted.

All members are being counted on to participate with a new member and bring the club roster up.

## Guidelines for Providing Free Lunch to New Members

To streamline the issuance of the free guest luncheon tickets, the president will pre-approve a number of luncheon chits and give these to the guest-intro desk manager. A qualified guest will fill out the guest form with the sponsor. The guest desk manager will determine the guest's eligibility and provide the chit with his/her name on it and the name of the host/sponsor. Also, at this time, the guest desk manager will provide each guest with a brochure and an application for membership.

If the guest attends the following scheduled luncheon meeting and hands in a completed application, he/she is entitled to a lunch chit for that meeting.

As in the past, a new member is provided a lunch chit at his/her new member introduction and will be seated at the president's table with the primary sponsor. This ticket will be provided by the president. The ticket sellers must understand that no lunch tickets will be provided without cash, check or a signed lunch chit.

## Cosmo Members Ailing

Curt Whiteman reported at the last meeting that Steve Ebbin is seriously ill.

If you learn that one of our members is ill or injured, please notify Curt at 220-6833, [whiteman@westmont.edu](mailto:whiteman@westmont.edu).

## Financial Statement for Cosmo

Please find the annual financial statement from Club Treasurer, George Surmeier, on page 6 of this issue.

### Cosmo Joins Facebook

Cosmo now has its own Facebook page: <https://www.facebook.com/CosmoClubSB/>. You can also find a link to it on our homepage.

All posts will be public, so that even members who have not yet joined Facebook can see our posts; however, if you have already joined Facebook, be sure to “like” our page and “share” our posts.

If you have any questions or suggestions, please contact Editorial Assistant Cora Danielson at [cora.danielson@gmail.com](mailto:cora.danielson@gmail.com).

### Website and Online Membership Roster

Access the Cosmo website <http://sbcosmo.com> for current and archived issues of Crackers. A tab will lead to the password-protected roster. The password will be provided in the email that covers the distribution of the Crackers.

### Dress Code

For our regularly scheduled luncheon meetings California Casual dress will be the preferred style year around. Let the weather be your guide.

### Who Said That?

“A man who has never gone to school may steal from a freight car; but if he a university education, he may steal the whole railroad.”

—Theodore Roosevelt



### NEXT MEETING

**August 16, 2018**

### “Hamilton: The Man, The Myth, and The Musical”



Gordon Bjork will introduce George Frakes, Ph.D., Professor Emeritus of History at Santa Barbara City College and current member of Cosmo. For his talk, Dr. Frakes will compare the recent musical *Hamilton*, written by and starring Lin-Manuel Miranda, with the traditional biographies of Alexander Hamilton, the first US Secretary of the Treasury. Dr. Frakes will use some of Miranda’s hip-hop songs from the musical to provide examples of the popular version of history, as well as look at the impact of Hamilton on later US history. Finally, Dr. Frakes will examine the reasons behind the duel between Hamilton and Burr, and the causes of Hamilton’s untimely death.

Dr. Frakes has been a member of Cosmo since 1995. Before his retirement he was a professor at Santa Barbara City College, where he taught for 32 years and served as the head of the Social Sciences Division. He is the author and co-editor of six books. In his spare time he

**September 6, 2018**

### “Immunization for the Older Age Group”



Kevin Ryan will introduce Deborah Schultz, R.N. from the Santa Barbara Public Health Department, Division of Immunization.

Many individuals are uncertain about their need for inoculations after childhood (way beyond childhood!). Choices among three different “shingles shots”, the annual flu vaccine, pneumonia prevention vaccines and others can be confusing. Ms. Schultz will address these issues and how they apply to the older age group in her talk.

Ms. Schultz graduated from LAC/USC Nursing School and worked as an ICU/CCRN nurse at USC and in the Neurosurgical ICU. After a move to the San Luis Obispo area, she worked at the local hospitals in the ICU and at the SLO jail and Juvenile Hall. She has traveled to the jungles of India and Peru to provide medical care encountering a multitude of big insects that she hopes she will never see again. She is a private pilot and enjoys hiking, skiing, traveling and gardening.

## REGULAR EVENTS

### DISCUSSION GROUP

The Discussion Group meets once a month in the upstairs room immediately following regular luncheon programs. The future topics are:

August 16, Jim Davis: **Doing the Right Thing in a Period of Major Social Disruptions**

September 20, Sandy Jones: **The Popular Narrative: How It Changes, and Changes Us**

October 18, Jim Hemmer: **10 Key Turning Points in the History of Western Civilization**



### GOLF

Mondays we usually meet at the Santa Barbara Golf Club (Muni). Tee times most often begin at 10:15 a.m. Contact Ron Singer (805) 684-1355 or [rsiner916@aol.com](mailto:rsiner916@aol.com) by the prior Friday for your tee time. These outings are a great way to gain new members, so invite your friends. We also have games on Wednesdays and Fridays at other area courses. Contact Ron Singer to get on the mailing list. New members can use the website [cosmogolfclubsb.com](http://cosmogolfclubsb.com) to register and sign up for additional news.



### TENNIS

They play doubles four times a week on a private court off 122 Patterson Avenue behind the office buildings. The Cosmo Group starts rallying at 7:45 AM. Monday, Wednesday, Thursday and Friday. All Club tennis players are invited. Contact Jim Subject at (805) 964-2020, [jsubject@aol.com](mailto:jsubject@aol.com) or Joe Abram at (805) 845-8579, [jabrammd@gmail.com](mailto:jabrammd@gmail.com) for additional information.



## Proposed for Membership

**James Vernon McNamara**

**728-A Mas Amigos**

**Santa Barbara, CA 93105**

**Ph. 805.895.1375**

Sponsors: Kevin Ryan and Pete Kruse

James "Jim" V. McNamara is a retired physician who worked for Sansum Clinic from 1969 to 2014. Over the course of his career, Jim has held a number of positions within the field of healthcare administration, including Chief of Staff for Cottage Hospital, President of the Sansum Medical Clinic, and Member of the Cottage Health Board of Directors. He was also a Major in the US Army Medical Corp from 1960 to 1969, during which time he served as the Director of the Army Malaria Research Project. Organizations Jim is currently involved with include the American College of Physicians and the Santa Barbara Humanists Society. Jim looks forward to joining Cosmo and socializing with other retired club members.

**Donald Ray Davis**

**134 Coronado Circle**

**Santa Barbara, CA 93108**

**Ph. 805.969.3743**

Sponsors: Ron Singer and Steve Morgan

Donald "Don" R. Davis is a retired accountant originally from Eureka, CA. Before his retirement, Don worked for 27 years as a Financial Officer and then Board Member for Daly's Department Store, a family owned business in Eureka. Don's career also included serving in the Army Reserve. He continues to have a minor occupation in real estate. Outside of work, Don has devoted much of his time to youth sport programs: in addition to being a football coach and President of the Boys Club of America, Don also helped start the number one youth sports program in Humboldt County. By joining Cosmo, Don hopes to meet new people and share past histories.

## Proposed for Membership cont'd...

### Herbert Zipperstein

1030 Calle Sastre, Apt. D

Santa Barbara, CA 93105

Ph. 805.770.5348

Sponsors: Joe Abram and Vern Kemp

Herbert "Herb" Zipperstein is a retired Director of the LA County Probation Department. With a BA and MA in Psychology, Herb worked for the department for 32 years. He is a past president of the California Association of Probation Institution Administrators. His background also includes a minor occupation as a junior college instructor for 15 years. In his spare time, Herb enjoys puzzles and playing bridge. He looks forward to seeing what Cosmo has to offer.

### LAST MEETING: August 2, 2018

Ken Jewesson and Thomas Boehme managed the ticket sales while Bryan Bahman manned the punch bowl. Walter Clapp was the sergeant at arms. Audio-visual was handled by Bob Weber and Orlando Ramirez. Curt Whitman provided the invocation.

### Crackers/Editor's Comments

Member Putt Mills, by decree of the President of France, was appointed at a Chevalier (Knight) of the French National Order of the Legion of Honor for military service during World War II. He is one of 29 living veterans so honored for actions in that conflict. The Award was originated by Napoleon and there have been some 800 honorees since that date. It is a bit late (73 years) but better late than never. Congratulations to you Putt!

Crackers spoke with Bryan Bahman as he manned the punchbowl at the last meeting and commented on the new formulation and color of the punch. Crackers told him it liked the cranberry flavor and asked how that had come about. Bryan said he had suggested that to the kitchen along with some other ideas based on his years of managing the La Cumbre Country Club. We are lucky to have his expertise and interest in make suggestions. We should encourage him with his changes and suggestions.

## Wine Drawing

The drawing was lead by Bob Zimels and the tickets were selected by President Al Mercado. Kevin Ryan was the happy winner of a Buttonwood 2015 Grenache Blanc while Fred Sidon took home a bottle of Vasco Urbano Wine Co. 2015 Coco Noir (Grenache Noir).



## Welcome Our Guests

Pete Kruse introduced the following guests:

Chris McNamara was the guest of Kevin Ryan. Mrs. McNamara is a retired Sr. VP for Operations of Sansum who enjoys reading and travel. She is also the wife of Jim McNamara, whom you can read more about under "Proposed for Membership."

Robert Lilley was the guest of Walter Clapp. Mr. Lilley is a retired professor and plays the piano as a hobby.

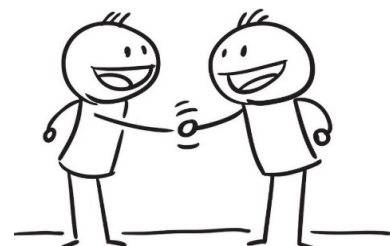
Don Davis was the guest of Steve Morgan. You can also read more about him under "Proposed for Membership."

George Ritchey was the guest of Alan Bullock. Mr. Ritchey is a retired Electrical Engineer in Organic Molecules. He is a ballroom dancer and enjoys travelling to Kazakhstan.

William Wagner was the guest of Vern Kemp. Mr. Wagner is a retired Developer of Affordable Housing Units. He is also an avid golfer.

Brock Spencer was another guest of Vern Kemp. Mr. Spencer is a retired chemistry professor whose interests include environmental science, bicycling, wine chemistry.

John Alexander was the guest of Jim Hemmer. Before retirement, Mr. Alexander was a creative ad man for Budweiser Super Bowl ads and for Boeing Aircraft. His hobbies include surfing, motorcycling, cooking, and gardening.



## LAST MEETING

August 2, 2018

### “China, Global Trade, and the Impact on Santa Barbara’s Recycling”



Bill Stancer introduced Carlyle Johnston, a Project Leader with the Santa Barbara County Department of Public Works. Mr. Johnston manages the recycling contracts that dictate how our recyclables are collected, processed, and sold to market, for the County and a number of cities, including both Santa Barbara and Goleta. Mr. Johnston graduated from UCSB and attended advanced studies at Syracuse University. A Santa Barbara native, Mr. Johnston has been working on environmental policy for over 20 years, both locally and in the San Francisco Bay Area.

A slide presentation first addressed why China is involved in this issue at all. It is motivated by the low price of transport to China based on the use of containers, which are emptied of goods upon import to China. The empty containers are filled with bales of recycle materials and shipped to China at a 60% freight reduction. In 2015, the volume of recycled traffic was 25% of total exports by weight from the US to China. China was willing to accept the import of our recycle materials because they were hand processed, washed and consolidated by small mom and pop enterprises, also in China, at very low cost. Despite laws to the contrary, these operations were unregulated, and in fact created health hazards for processors and bad environmental results. Another motivation for Santa Barbara to import its recycling was to reduce the material required to be disposed of in local landfills; we are running out of space for our waste.

Santa Barbara and the US as a whole produce a large volume of waste because they have a very lax attitude towards the disposal of any item once used. It is easy to throw the left overs into the trash and it is sustained by the “disposable society” philosophy.

Of course, one approach to trash would be to handle it locally. This is limited by California law, which outlaws incinerators (although widely used in the EU). Additionally, much of the recycle material is very low value even after recycling. Paper fibers are shortened every time paper is recycled, which leads to lower yields; plastic film is of little value; and the cost of separating various types of recycle material makes recovery

expensive. This limit does not apply to metals, glass, cardboard and high value plastics (types 1 & 2). Much of the problem relates to the contamination of what would be recoverable material by water, oil, organics and low value trash.

So what will China accept and how long will that last? First, it requires all recyclable material contain no more than 1% contamination. This is a standard which is not met by much material from Santa Barbara. Second, it will exclude the low value items from processing, such as plastic film and plastic that is not type 1 or 2. Metals and cardboard are still of value if not contaminated.

China is ultimately no longer willing to dispose of our trash because of the high contamination which has accompanied such processing and the health hazards to workers. It is relatively easy for China to shut down its mom and pop enterprises, and that gives the appearance that it is complying with international obligations it has to the environment and public health. It is hard for the US to require other countries to take over the role of China because they don't want the devastation caused to their environment. And this problem may be further compromised if the exports from China are reduced due to the imposition of tariffs by the US.

What must Santa Barbara now do? Educate the public as to how to separate valuable recycle material and put balance in trash. Promote activities to reduce the amount of waste and to reuse it responsibly. Continue to program to recapture methane from organic waste for energy uses. Reduce the buried trash volume to 40% of present. Promote the use of incinerators in California to dispose of some waste. Develop and adopt new technologies to assist in all of the above goals. In the long run we will have to pay for the new costs associated with waste disposal—there is no free lunch.

**Cosmopolitan Club of Santa Barbara**

**Income and Expenses**

July 1, 2017 through June 30, 2018

Cash Basis

	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	TOTAL
<b>Income</b>													
Dues	\$ 6,720.00	\$ 1,175.00	\$ 180.00	\$ 270.00	\$ 70.00	\$ 44.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 40.00	\$ 5.00	\$ 5.00	\$ 8,509.00
Initiation Fees	\$ 75.00	\$ 75.00		\$ 150.00	\$ 150.00					\$ 150.00	\$ 75.00	\$ 75.00	\$ 750.00
<b>Total Income</b>	<b>\$ 6,795.00</b>	<b>\$ 1,250.00</b>	<b>\$ 180.00</b>	<b>\$ 420.00</b>	<b>\$ 220.00</b>	<b>\$ 44.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 190.00</b>	<b>\$ 80.00</b>	<b>\$ 80.00</b>	<b>\$ 9,259.00</b>
<b>Gross Profit</b>	<b>\$ 6,795.00</b>	<b>\$ 1,250.00</b>	<b>\$ 180.00</b>	<b>\$ 420.00</b>	<b>\$ 220.00</b>	<b>\$ 44.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 190.00</b>	<b>\$ 80.00</b>	<b>\$ 80.00</b>	<b>\$ 9,259.00</b>
<b>Expense</b>													
AV Technical Support	\$ 100.00		\$ 100.00	\$ 100.00	\$ 175.41	\$ 100.00		\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 100.00	\$ 1,075.41
Badges	\$ 20.90	\$ 24.46		\$ 20.90	\$ 20.90				\$ 20.90		\$ 20.90	\$ 82.91	\$ 211.87
Crackers	\$ 150.15	\$ 150.00	\$ 371.32	\$ 369.37	\$ 150.00	\$ 390.44	\$ 220.59	\$ 335.29	\$ 279.08	\$ 298.90	\$ 292.45	\$ 524.85	\$ 3,532.44
Gratuities	\$ 0.00					\$ 1,500.00							\$ 1,500.00
Insurance	\$ 2,131.00												\$ 2,131.00
Lunches	\$ 0.00			\$ 807.19		\$ 404.00		\$ 168.09		\$ 847.23	\$ 93.58	\$ 503.50	\$ 2,823.59
Other Expenses	\$ 21.32	\$ 30.00		\$ 50.00		\$ 104.63	\$ 86.19				\$ 29.80		\$ 321.94
Purchase of Assets	\$ 0.00												\$ 0.00
Roster	\$ 726.44												\$ 726.44
Special Events	\$ 0.00				\$ 1,500.00								\$ 1,500.00
<b>Total Expense</b>	<b>\$ 3,149.81</b>	<b>\$ 204.46</b>	<b>\$ 471.32</b>	<b>\$ 1,347.46</b>	<b>\$ 1,846.31</b>	<b>\$ 2,499.07</b>	<b>\$ 306.78</b>	<b>\$ 603.38</b>	<b>\$ 399.98</b>	<b>\$ 1,246.13</b>	<b>\$ 536.73</b>	<b>\$ 1,211.26</b>	<b>\$ 13,822.69</b>
<b>Net Income</b>	<b>\$ 3,645.19</b>	<b>\$ 1,045.54</b>	<b>\$ (291.32)</b>	<b>\$ (927.46)</b>	<b>\$ (1,626.31)</b>	<b>\$ (2,455.07)</b>	<b>\$ (306.78)</b>	<b>\$ (603.38)</b>	<b>\$ (399.98)</b>	<b>\$ (1,056.13)</b>	<b>\$ (456.73)</b>	<b>\$ (1,131.26)</b>	<b>\$ (4,563.69)</b>
<b>Month End Bank Balances</b>													
Operating Account	\$ 18,488.43	\$ 19,383.82	\$ 19,092.50	\$ 18,215.04	\$ 16,564.14	\$ 14,662.27	\$ 14,276.88	\$ 13,673.50	\$ 12,773.52	\$ 11,717.39	\$ 11,280.66	\$ 11,017.85	
Special Events Account	\$ 1,973.54	\$ 2,106.54	\$ 2,106.54	\$ 2,106.54	\$ 4,330.54	\$ 9,209.54	\$ 9,209.54	\$ 2,199.68	\$ 2,199.68	\$ 1,884.68	\$ 1,959.68	\$ 1,959.68	
Golf Account	\$ 4,157.32	\$ 4,779.33	\$ 7,556.34	\$ 13,305.34	\$ 13,095.21	\$ 13,625.08	\$ 46,095.00	\$ 21,427.34	\$ 4,762.34	\$ 4,962.34	\$ 4,962.34	\$ 4,948.54	
<b>Dues deliquent</b>	<b>38</b>	<b>16</b>	<b>13</b>										