



# Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol LXIV No. 16

Editor: Pete Kruse



Next meeting: February 21, 2019  
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## Cosmo Marketing Committee

**New Announcement:** Ron Singer of the Marketing Committee reminds all members that we are in a membership rebuilding phase and that every member will be contacted by the committee, to indicate the media regularly used by the member to determine where advertising might be placed, and to be encouraged to bring a friend to share in the meetings and activities of Cosmo.

The Marketing Committee is encouraging all current members to recruit additional members. Please go to [www.sbcosmo.com](http://www.sbcosmo.com) and click on one of the four links at the bottom of the homepage, which include: a recording of a radio program interview with current members; a link to the Club email where prospects can request information about applying; a link to a downloadable Membership Application; and a link to review the Club's Constitution. We hope all of these tools will help in our recruiting efforts.

## Website and Online Membership Roster

Access the Cosmo website <http://sbcosmo.com> for current and archived issues of Crackers. A link will lead to the password-protected Roster. The password will be provided in the email that covers the distribution of the Crackers. If you find any errors in your listing in the Roster, please contact Editorial Assistant Eric Torbet at [torbet@do-right-solar.com](mailto:torbet@do-right-solar.com).

## Free Lunch Guidelines for New Members

Your Cosmo Board has elected to revise the new member incentive free lunch program as follows:

Upon a prospective member's first visit to a regular lunch meeting, he/she will be entitled to receive a free lunch, courtesy of the club. To arrange for this, the guest's sponsor will introduce the guest to the assigned "Guest Introduction" member stationed at the welcome desk. *The Guest Introduction member will provide a "chit" which may be exchanged for a meal ticket at the "Ticket Taker's" desk near the entry to the hall.*

A second set of chits will be given to a new member and his/her sponsor at the meeting where they are seated at the president's table and the sponsor introduces the new member to the membership at that meeting. *If the chits are not already at the Ticket Taker's table, check with the president to obtain these so that they may be exchanged for meal tickets.*

## Cosmo Joins Facebook

Cosmo now has its own Facebook page: <https://www.facebook.com/CosmoClubSB/>. You can also find a link to it on our homepage. All posts will be public, so that even members who have not yet joined Facebook can see our posts; however, if you have already joined Facebook, be sure to "like" our page and "share" our posts. If you have any questions or suggestions, please contact Editorial Assistant Eric Torbet at [torbet@do-right-solar.com](mailto:torbet@do-right-solar.com).

## Cosmo Members Ailing

If you learn that one our members is ill or injured, please notify Curt Whiteman at 220-6833.

### Dress Code

For our regularly scheduled luncheon meetings, California Casual dress will be the preferred style year round. Let the weather be your guide.

## Upcoming Meetings

February 21, 2019

### “U.S.-China Technological Competition: Zero Sum or Win-Win?”

John Warnock will introduce **Dr. Richard Appelbaum**, who is Research Professor and MacArthur Chair in Global and International Studies and Sociology at UCSB and a leader of the NSF-funded Center for Nanotechnology in Society. Dr. Appelbaum has recently co-authored a new book titled “Innovation in China” which examines the history of China’s drive to become the world leader in technological innovation. His talk will focus upon the progress China has made in its goals as well as the impediments arising from its system of state-led industrialization.

Dr. Appelbaum’s recent book illuminates many of the underlying problems that are core issues in the present trade war with the U.S. and the complex negotiations now underway. Understanding both the progress China has achieved and its goals in moving its economy to one driven by knowledge and innovation, Dr. Appelbaum’s insights will be helpful in appreciating the complexities of our current relationship with China.

Professor Appelbaum received his PhD from the University of Chicago in Sociology in 1971 and over the course of a distinguished career has published extensively in the areas of social theory, urban sociology, public policy, the globalization of business, and the sociology of work and labor. He has served as the chair of the Sociology Department and was a co-founder of the UCSB Global & International Studies Program. Over the last decade he has focused primarily upon the study of high technology development in China and a multi-disciplinary study of labor conditions in supply chain networks in the Asian-Pacific Rim.

He and his wife are avid bicyclists and daily ride up Gibraltar Road to stay in top condition!



March 7, 2019

### “Downtown Revitalization Efforts”

Karl Hutterer will introduce **Nina Johnson**, who will discuss current challenges and highlight efforts underway to bring more residents downtown and improve vibrancy.

With 20 years of experience with the City of Santa Barbara, Nina serves as Senior Assistant to the City Administrator. She directs strategic initiatives in the areas of communication, economic vitality, and public art. She works closely with downtown stakeholders and local business organizations on various public/private partnerships. Some of her current projects include downtown revitalization efforts, redesigning the State St. underpass, new smoking laws, and resources for local businesses and entrepreneurs. Past projects have included the Measure C sales tax initiative, coordinating sustainability efforts, and preparing the State of the City presentations. She enjoys leading change efforts and developing creative solutions.

Nina received a Bachelor’s degree in Public Administration from Drake University and a Master’s Degree in Urban Planning from UCLA. She is the recipient of a Distinguished Service Award from the Citizens Planning Association and is a Santa Barbara Foundation Katherine Harvey Fellow. She is an active supporter of the Teddy Bear Cancer Foundation. She previously served as a Board Member for Casa Esperanza Homeless Shelter (now PATH).



March 21, 2019

### “A Marine Industrial Revolution - Visioning a Future for our Oceans”

Jim Hemmer will introduce **Dr. Douglas McCauley**, Professor of

Marine Science at the University of California, Santa Barbara (UCSB). Dr. McCauley’s research focuses on understanding how the oceans are changing and how this affects humanity.

Prof. McCauley is a Sloan Research Fellow in the Ocean Sciences and serves as the Director of the Benioff Ocean Initiative. He earned a PhD at Stanford University, where he studied the ecology of sharks and coral



## Upcoming Meetings, cont'd...

reefs, and conducted postdoctoral research at Stanford University, Princeton University and University of California, Berkeley. His research has been published in research journals, including Science, Nature, and the Proceedings of the National Academy of Sciences USA, and he has been featured in outlets such as the New York Times, BBC, Time, and US National Public Radio.

## Regular Events

### Discussion Group

The Discussion Group meets once a month in the upstairs room immediately following regular luncheon programs. The future topics are:



February 21, Gordon Bjork: **The Rising Cost of Education**

March 21, Jim Davis: **World Enough And Time**

April 18, Gerard Kuiken: **The Class-Caste system in India and the USA**

May 16, Jim Hemmer: **Periods of Climate Change and their Consequences for Western Civilization**

June 20, Bill Veigle: **Thanks for Nothing – Imagination in Physics**

### Golf

**Announcement:** We're organizing a trip to the Central Coast (Morro Bay) to participate in a 3-day tournament, **March 18-20**.

Contact Ron Singer for details and to get on the Cosmo golf mailing list.



Mondays we usually meet at the Santa Barbara Golf Club (Muni). Tee times most often begin at 10:15 a.m. Contact Ron Singer at (805) 684-1355 or rsinger916@aol.com by the prior Friday for your tee time. These outings are a great way to gain new members, so invite your friends. We also have games on Wednesdays and Fridays at other area courses. Contact Ron Singer to get on the mailing list. New members can use the website [sites.google.com/view/cosmosb/home](https://sites.google.com/view/cosmosb/home) to register and sign up for additional news.

### Tennis

They play doubles four times a week on a private court off 122 Patterson Avenue behind the office buildings. The Cosmo Group starts rallying at 7:45 am Monday, Wednesday, Thursday and Friday. All Club tennis players are invited. Contact Jim Subject at (805) 964-2020, jrsubject@aol.com or Joe Abram at (805) 845-8579, jabrammd@gmail.com for additional information.



## Last Meeting

### February 7, 2019

The ticket sellers were Bob Thompson and Dave Hughes. The punchbowl host was Bryan Bahman. The sergeant at arms was Gerard Kuiken. Bill Alexander and Orlando Ramirez were the audio-visual team. Curt Whiteman provided the invocation.

### Wine Drawing

Bob Zimels awarded a 2015 Couplet Chardonnay-Viognier to John Rasmussen. Herb Zipperstein took home a 2016 Ruffino Pinot Grigio.



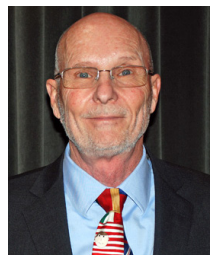
### Welcome Our Guests

No potential new members, but the wives of Al Anglin, Presenter and traveling companion David Medina were present and introduced as such by Pete Kruse.

### Synopsis

**“South Africa – A Fragile Bridge Between Africa’s Colonial Past and Vibrant Modern Democracy”**

John MacKenzie introduced Cosmo Member **Al Anglin**, an experienced international educator. Al indicated that his specific interest in South Africa resulted from a trip he and his golfing partner, David Medina, and their wives took to South Africa and Zimbabwe, formerly a part of South Africa before be-





## Last Meeting, cont'd...

coming the separate country of Rhodesia and being re-named Zimbabwe.

He shared a brief historical timeline from the Fourth Century until present which explained the origin and makeup of the persons living in the area, their ethnic characteristic and economic activity. South Africa has a rich history of diamond and gold mining which made many of the European immigrants fabulously wealthy, including particularly Cecil Rhodes, diamond magnate (for whom Rhodesia was named).

He shared many pictures of significant tourist and political sites, including Table Mountain, Robbins Island, The National Library and its Company Garden, St George's Cathedral of Bishop Desmond Tutu, the cold ocean penguins on the west coast of the country, The Rovos Luxury Train club, Victoria Falls in Zimbabwe and the Motswari Private Game Reserve and its relationship to the Kruger National Park.

In addition, he discussed the significance of the death of humanitarian Amy Bickel at the hands of black youths and their ultimate forgiveness by her parents as part of the Truth and Reconciliation Commission, the place of large townships surrounding major cities and the role played in the struggle against Apartheid, and the significance of the DOMPAS, or domestic passport issued by the government to control the black population. He met with Fr. Michael Lapsley, SSM and his Institute for Healing of Memories and explained the significance of this brave leader's work for reconciliation.

He concluded with a description of several continuing problems faced by South Africa. As is true in all of Africa, the blatant corruption of the government continues to dramatically influence the pace of political and economic growth. Another endemic third world problem is control and ownership of land which was forcefully taken from traditional residents and exploited by foreign immigrants. Finally, the rapid growth of the population, including immigration from others in Africa, continues to put pressure on the government to fairly treat citizens while being aware of the needs of newcomers.

***Here are a few photos from Al's talk (more can be found on our Facebook page, with higher resolution)...***



*From our treasurer George Surmeier...*

**SEMIANNUAL FINANCIAL REPORT  
Cash Basis**

**Cosmopolitan Club of Santa Barbara  
Income and Expenses  
July 1, through December 31 2018**

	<b><u>TOTAL</u></b>
<b>Income</b>	
<b>Dues</b>	\$ 13,056.00
<b>Initiation Fees</b>	\$ 675.00
<b>Total Income</b>	<u>\$ 13,731.00</u>
<b>Gross Profit</b>	\$ 13,731.00
<b>Expense</b>	
<b>AV Technical Support</b>	\$ 350.00
<b>Badges</b>	\$ 144.84
<b>Crackers</b>	\$ 1,600.50
<b>Gratuities</b>	\$ 1,500.00
<b>Insurance</b>	\$ 2,031.00
<b>Lunches</b>	\$ 1,851.33
<b>Other Expenses</b>	\$ 249.50
<b>Purchase of Assets</b>	\$ 0.00
<b>Roster and Web</b>	\$ 932.39
<b>Special Events</b>	\$ 0.00
<b>Total Expense</b>	<u>\$ 8,659.56</u>
<b>Net Income</b>	<u><b>\$ 5,071.44</b></u>
<b><u>Month End Bank Balances</u></b>	
<b>Operating Account</b>	\$ 15,240.84
<b>Special Events Account</b>	\$ 1,360.19
<b>Golf Account</b>	\$ 5,056.34