



Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

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Website and Online Membership Roster

Access the Cosmo website sbcosmo.com for current and archived issues of Crackers. A link will lead to the password-protected Roster. The password will be provided in the email that covers the distribution of the Crackers. If you find any errors in your listing in the Roster, please contact Editorial Assistant Eric Torbet at torbet@do-right-solar.com.

Cosmo Members Ailing

If you learn that one of our members is ill or injured, please notify Curt Whiteman at 220-6833.

Cosmo Marketing Committee

The Marketing Committee is encouraging all current members to recruit additional members. Please go to sbcosmo.com and click on one of the four links at the bottom of the homepage, which include: a recording of a radio program interview with current members; a link to the Club email where prospects can request information about applying; a link to a downloadable Membership Application; and a link to review the Club's Constitution. We hope all of these tools will help in our recruiting efforts.

Free Lunch Guidelines for New Members

Upon a prospective member's first visit to a regular lunch meeting, he/she will be entitled to receive a free lunch, courtesy of the club. To arrange for this, the guest's sponsor will introduce the guest to the assigned "Guest Introduction" member stationed at the welcome desk. *The Guest Introduction member will provide a "chit" which may be exchanged for a meal ticket at the "Ticket Taker's" desk near the entry to the hall.*

A second set of chits will be given to a new member and his/her sponsor at the meeting where they are seated at the president's table and the sponsor introduces the new member to the membership at that meeting. *If the chits are not already at the Ticket Taker's table, check with the president to obtain these so that they may be exchanged for meal tickets.*

Dress Code

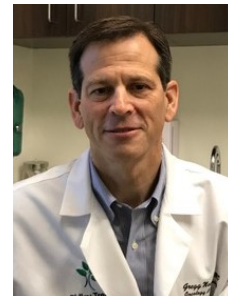
For our regularly scheduled luncheon meetings, California Casual dress will be the preferred style year round. Let the weather be your guide.

Cosmo Joins Facebook

Cosmo now has its own Facebook page: facebook.com/CosmoClubSB. You can also find a link to it on our homepage. All posts will be public, so that even members who have not yet joined Facebook can see our posts; however, if you have already joined Facebook, be sure to "like" our page and "share" our posts. If you have any questions or suggestions, please contact Editorial Assistant Eric Torbet at torbet@do-right-solar.com.

Upcoming Meetings

April 18, 2019



“21st Century Oncology Treatments: Today's Medicine + Tomorrow's Hope”

Kevin Ryan will introduce **Gregg Newman, M.D.** who is chairman of the Medical Oncology and Hematology Department at the Ridley-Tree Cancer Center. His talk will deal with recent technical advances and techniques in cancer therapy. In addition, he will discuss concepts of compassionate care and philosophical aspects of patient care in his specialty.

Dr. Newman graduated from Mt. Sinai Medical School in New York in 1993. This was followed by a residency in Internal Medicine at U.C. Davis School of Medicine. He returned to New York for sub-specialty training in Hematology/Oncology at New York Hospital, Cornell Medical Center. He has over 26 years of diverse medical experience. Interestingly, his undergraduate major was philosophy of religion and he remains active in that field of study.

Dr. Newman has a high school senior daughter and tries to "stay in shape" by bicycle riding approximately 4-10 hours per week.

March 21, 2019

“A Marine Industrial Revolution - Visioning a Future for our Oceans”

Jim Hemmer will introduce **Dr. Douglas McCauley**, Professor of Marine Science at the University of California, Santa Barbara (UCSB). Dr. McCauley's research focuses on understanding how the oceans are changing and how this affects humanity.



Prof. McCauley is a Sloan Research Fellow in the Ocean Sciences and serves as the Director of the Benioff Ocean Initiative. He earned a PhD at Stanford University, where he studied the ecology of sharks and coral reefs, and conducted postdoctoral research at Stanford University, Princeton University and University of California, Berkeley. His research has been published in research journals, including Science, Nature, and the Proceedings of the National Academy of Sciences USA, and he has been featured in outlets such as the New York Times, BBC, Time, and US National Public Radio.

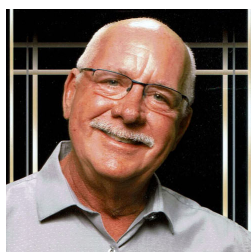
April 4, 2019

Special Guests Day

“How Magicians Fool You”

This is our annual "Special Guests Day" when members invite their spouses and friends. Our speaker will be **Gene Urban**. Gene will talk about the neuroscience magicians employ to fool their guests.

Gene Urban has performed magic for nearly 40 years in 22 countries. He is a performing member of the Magic Castle in Hollywood and the new local Magic Castle Cabaret and a student of psychology as it applies to his craft.

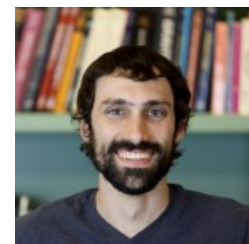


May 2, 2019

“A Saturnian Farewell: Thirteen Years of Cassini”

Sandy Seale will introduce **Dr. Joey Chatelain** for a journey through the Saturnian System as seen through the eyes of the Cassini spacecraft. We will witness a few of the hundreds of stunning images sent back during the 13 years that Cassini explored Saturn, its rings, and its moons, while discussing some of the major discoveries and insights gathered along the way. Every image in this talk is real and captured by Cassini; no artists' renditions required.

Dr. Chatelain is a postdoctoral researcher and Astronomer at Las Cumbres Observatory. He studies minor bodies in the Solar System with particular focus on Near Earth Objects and Jupiter Trojan Asteroids. He obtained a bachelor's degree in physics from Louisiana State University, and a Masters in Physics and a PhD in Astronomy from Georgia State University in affiliation with Northern Arizona University.



Special Events

April 5, 2019

SBCC Gourmet Dinner

For over 20 years, the Santa Barbara City College and the Cosmo Club of SB have held an annual dinner in memory of Col. Ben Walsh and other military veterans. These special dinners are prepared by the Culinary Arts students for Cosmo members.



This year's dinner will be held at City College on Friday, April 5, 5:30 p.m. Further details will be announced. This is always a sellout. You are encouraged to sign up early. Cost is \$45/person, which includes tax, tip, and wine. Please call Harry Stroud at (805) 653-5117 if you'd like to attend.

Regular Events

Discussion Group

The Discussion Group meets once a month in the upstairs room immediately following regular luncheon programs. The future topics are:



March 21 (Jim Davis): *World Enough And Time*

April 18 (Gerard Kuiken): *The Class-Caste system in India and the USA*

May 16 (Jim Hemmer): *Periods of Climate Change and their Consequences for Western Civilization*

June 20 (Bill Veigle): *Thanks for Nothing – Imagination in Physics*

Tennis

They play doubles four times a week on a private court off 122 Patterson Avenue behind the office buildings. The Cosmo Group starts rallying at 7:45 am Monday, Wednesday, Thursday and Friday. All Club tennis players are invited. Contact Jim Subject at (805) 964-2020, jsubject@aol.com or Joe Abram at (805) 845-8579, jabrammd@gmail.com for additional information.



Golf

Announcement: We're organizing a trip to the Central Coast (Morro Bay) to participate in a 3-day tournament, **March 18-20**. We leave SB on Sun the 17th and return on Wed the 20th. Contact Ron Singer for details and to get on the Cosmo golf mailing list. Note, the usual Monday gathering will still occur, for those remaining behind.



Mondays we usually meet at the Santa Barbara Golf Club (Muni). Tee times most often begin at 10:15 a.m. Contact Ron Singer at (805) 684-1355 or rsinger916@aol.com by the prior Friday for your tee time. These outings are a great way to gain new members, so invite your friends. We also have games on Wednesdays and Fridays at other area courses. Contact Ron Singer to get on the mailing list. New members can use the website sites.google.com/view/cosmosb/home to register and sign up for additional news.

Welcome Our New Members

Lynn Eleanor Cederquist
3375 Foothill Rd, #522
Carpinteria, CA 93013



Ron Singer introduced new member Lynn Cederquist to the club. Lynn has resided in the Santa Barbara area since 1969, and has 1 son and 1 daughter. She earned a BA in Sociology at UCSB, and has worked in the area of Sales/Marketing/Public Relations for 30+ years. She served as Director of Admissions at Brooks Institute of Photography, and handled sales and public relations at Cederquist Winery.

Lynn is an active member of Toastmasters International, and has been awarded "Distinguished Toastmaster", the highest honor that organization bestows. Additionally, she is active in The Goleta Evening Rotary Club, and has received the Paul Harris Award from the Rotary Organization. Finally, Lynn is a CASA advocate, helping to protect children in foster care.

As a Toastmaster, Lynn appreciates listening to and learning from good speakers, and by joining Cosmo she seeks to be with a group of people who are as eager as she to learn and grow intellectually.

Last Meeting

March 7, 2019

The ticket sellers were Ted Ross and Bryan Bahman. The punchbowl host was Paul Coyne. Audio-visual team consisted of Bob Weber, Bill Alexander and Orlando Ramirez. Judy Fontana was sergeant-at-arms. The invocation prayer was offered by Bill Alexander.

Wine Drawing

Bob Zimels awarded a 2017 Brander sauvignon blanc to Harv Turner. Harry Stroud took home a bottle of 2017 Ménage à Trois Decadence cabernet sauvignon. Finally, Joe Abram won a bottle of 2014 Starfish pinot noir, contributed by new member Lynn Cederquist and signed by her son Dan, the vintner.



Welcome Our Guests

Pete Kruse introduced the following three guests:

Jim Braswell, sponsored by Pete Schenck, owned Braswell & Associates, a manufacturing representative firm in Dallas, TX, and was a former mayor of Gun Barrel City, TX. He has 3 daughters, 5 granddaughters, and two great grandchildren, and in retirement he enjoys travel and golf.

Debra Weaver, sponsored by Lynn Cederquist, is a retired real estate broker and formerly an airline manager with USAir at Santa Barbara Airport. She has travelled through India on a motorcycle, and has made 6000 "Pay it forward" bracelets that she distributed worldwide.

Jim Carberry, sponsored by Steve Petersen, is a nearly retired architect and a past president of the Rotary Club. As well, he is a docent at the Old Mission, and enjoys playing golf and poker.

Synopsis

"Downtown Revitalization Efforts"

Karl Hutterer introduced **Nina Johnson**, Senior Assistant to the City Administrator of Santa Barbara. A graduate of Drake University with a Bachelor's Degree in Public Administration and a Masters Degree from UCLA in Urban Planning, Ms. Johnson



has 20 years experience in the City of Santa Barbara. She directs strategic initiatives in the areas of communication, economic vitality and public art. Throughout her presentation, she emphasized the need to keep business, population and the arts in the downtown area vital in the face of big box stores and more abundant housing and internet in outlying areas, which compete with downtown. These efforts are part of the DT Plan which she described.

The plan studies and seeks efforts to retain business and reduce retail vacancies (now at 12 per cent). This effort includes making downtown attractive to shoppers, diners and art activity participants. Also being evaluated are means for assisting business startups. A plan cited is the "popup" or short term leases to encourage entrepreneurs to begin operation while evaluating viability for longer term leases. This activity has been implemented in the vacant Macy's building with several startup businesses. Encouraging people to live downtown is important for employee and customer bases and requires review of existing zoning requirements, including parking. The plan encourages zoning for smaller, less expensive housing units.

Improving downtown attractiveness increases participation by local residents and visitors. Ms. Johnson cited the State Street undercrossing, a vital link between the lower State Street and the railroad station business areas, as needing improvement in its design and artistic appearance. Similarly, street condition, signs, benches and building fronts need to be maintained for attractiveness. The plan foresees smoke-free public areas throughout downtown. Use of "Downtown Ambassadors" working with local police provides a friendly and helpful environment for visitors and control of disruptive individuals.

The plan reviews regulations to determine modifications that could help businesses without compromising the regulation's purpose. Permitting also should be made rapid with minimum bureaucracy.

Businesses, organizations and individuals are invited to review the plan and to make their suggestions for improvements and additions.