



# Crackers

COSMOPOLITAN CLUB OF SANTA BARBARA INC.

Vol LXV No. 1

Editor: Fred Sidon



Next meeting: July 4, 2019

Next Editor: Harv Turner

(805) 967-0741

[olharv@gmail.com](mailto:olharv@gmail.com)

Next Sgt-at-Arms: Jim Hemmer

(805) 770-8515

[jimhemmer8@gmail.com](mailto:jimhemmer8@gmail.com)

Club meetings are held 1st and 3rd Thursdays at Elks Lodge, 150 N Kellogg Ave, Goleta.

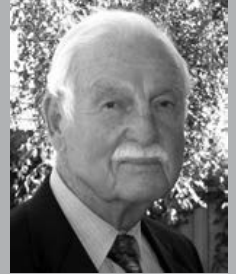
Meeting start time: 12 p.m. prompt

(Please arrive 11:30-11:45 a.m.)

## In Memoriam

We have just received word that our friend and Cosmo member **Weyman "Sandy" Jones** passed away on June 8 with his family by his side. He was 91. Sandy joined our club in 2011 and was an active member for many of those years.

Former Editorial Assistant Cora Danielson has written a tribute to Sandy, which you can read on page 5 of this issue.



## Dues Are Due

Members, please be reminded that your annual dues are **due by the end of June**. Please make every effort to get them in as early as possible. If you are 90 years of age AND have been a continuous Cosmo member since 2004, you are excused from paying the annual dues. Everybody else: **\$100.00** please.

There will be a collection box at our next few meetings for your convenience and saving a stamp. If you prefer to remit by mail, mail to Cosmopolitan Club of Santa Barbara, P.O. Box 3993, Santa Barbara, CA 93130.

## Cosmo Members Ailing

If you learn that one of our members is ill or injured, please notify Curt Whiteman at 220-6833.

## Cosmo Marketing Committee

The Marketing Committee is encouraging all current members to recruit additional members. Please go to [sbcosmo.com](http://sbcosmo.com) and click on one of the four links at the bottom of the homepage, which include: a recording of a radio program interview with current members; a link to the Club email where prospects can request information about applying; a link to a downloadable Membership Application; and a link to review the Club's Constitution. We hope all of these tools will help in our recruiting efforts.

## Help wanted: Crackers Duty Editor

Applicant need not have publication skills but the ability to write may be useful. The duty editor's job is, at 3-4 meetings a year, to take notes of the program and construct a couple of paragraphs relative to the content and a short synopsis of the presentation. Previous experience is definitely not a prerequisite. Let Crackers Chair [Harv Turner](mailto:olharv@gmail.com) know if you would consider this position.

## Website and Online Membership Roster

Access the Cosmo website [sbcosmo.com](http://sbcosmo.com) for current and archived issues of Crackers. A link will lead to the password-protected Roster. The password will be provided in the email that covers the distribution of the Crackers. If you find any errors in your listing in the Roster, please contact Editorial Assistant Eric Torbet at [torbet@do-right-solar.com](mailto:torbet@do-right-solar.com).

### Free Lunch Guidelines for New Members

Upon a prospective member's first visit to a regular lunch meeting, he/she will be entitled to receive a free lunch, courtesy of the club. To arrange for this, the guest's sponsor will introduce the guest to the assigned "Guest Introduction" member stationed at the welcome desk. *The Guest Introduction member will provide a "chit" which may be exchanged for a meal ticket at the "Ticket Taker's" desk near the entry to the hall.*

A second set of chits will be given to a new member and his/her sponsor at the meeting where they are seated at the president's table and the sponsor introduces the new member to the membership at that meeting. *If the chits are not already at the Ticket Taker's table, check with the president to obtain these so that they may be exchanged for meal tickets.*

### Dress Code

For our regularly scheduled luncheon meetings, California Casual dress will be the preferred style year round. Let the weather be your guide.

### Cosmo Joins Facebook

Cosmo now has its own Facebook page: [facebook.com/CosmoClubSB](https://www.facebook.com/CosmoClubSB). You can also find a link to it on our homepage. All posts will be public, so that even members who have not yet joined Facebook can see our posts; however, if you have already joined Facebook, be sure to "like" our page and "share" our posts. If you have any questions or suggestions, please contact Editorial Assistant Eric Torbet at [torbet@do-right-solar.com](mailto:torbet@do-right-solar.com).

## Upcoming Meetings

**July 4, 2019**

### Annual Summer Picnic

On the first Thursday of July we'll be having our annual 4th of July picnic instead of our normal Elks Club meeting. See "Special Events" below for more details.

**July 18, 2019**

### "The Dance of the Honey Bee"

Karl Hutterer will introduce **Paul Cronshaw**, President of the Santa Barbara Beekeepers Association. The presentation will be a brief overview of the honey bee and its importance to humans and the environment. Topics will include: anatomy of honey bee, hive activities and products, honey bee stressors, Colony Collapse Disorder, and ways to help the honey bee.

Paul "The Beeman" Cronshaw has been keeping honey bees in Santa Barbara County since graduating from SBHS in 1971. He set up his first hive on the roof of his parent's house, purchased his first hive equipment from Sears catalog, and ordered a package of bees from Mississippi. Since then he has been following his passion for honey bees by teaching beekeeping classes to adults and youth, maintaining apiaries in the Santa Barbara area, removing and relocating honey bees humanely from structures, and recently starting a Host A Hive program to promote the urban beekeeping movement. Paul teaches Science at La Cuesta High School.



**August 1, 2019**

### "The American Presidency Project, an Overview"

John Warnock will introduce **John Woolley**, Professor of Political Science at UCSB. The role and importance of the American Presidency Project (APP) at UCSB will be the subject of Prof. Woolley's address. The APP, which he co-founded in 1999, is now recognized as the major authoritative, non-partisan on-line source of more than 100,000 documents directly relating to U.S. Presidents and American political history. The APP has been used by millions of users world-wide ranging from scholars, students, government researchers, film-makers and political junkies. The collection, found at [www.presidency.ucsb.edu](http://www.presidency.ucsb.edu), includes political party platforms, candidate debate transcripts, candidate statements and press releases.

For years, Prof. Woolley's research has had two substantive foci. One is the American presidency, especially presidential communication and unilateral action. The other is US monetary policy and financial regulation. Professor Woolley published the first major political science analysis of US monetary policy, *Monetary Politics*,



## Upcoming Meetings, cont'd...

with Cambridge University Press. He has subsequently written extensively on monetary and financial policy, including articles on the Dodd-Frank reforms. Recent articles also present analyses of the transcripts of the meetings of the FOMC. In 2005, Prof. Woolley was appointed Political Science Department Chair following five years in University central administration as Associate Dean, Faculty Advisor to the Provost, and Acting Dean for Social Sciences. He stepped down as Chair in July 2012.

## Special Events

July 4, 2019

### Annual Summer Picnic

The annual Cosmo summer picnic will be held this year on Independence Day itself, 11 am - 2 pm, at Tucker's Grove Park (Area 5). This is a change in our normal venue. Park entrance is at Turnpike and Cathedral Oaks. Price is \$20 per guest.



On Page 6 of this Crackers issue you'll find our flyer which includes a sign-up cutout and directions where to send it along with your check. If you have any questions, please direct them to the Picnic Committee Chair: Faiz Faruki, (805) 685-1291 [rollies23@verizon.net](mailto:rollies23@verizon.net)

## Regular Events

### Discussion Group

The Discussion Group meets once a month in the upstairs room immediately following regular luncheon programs. The future topics are:



**July 18** (Jim Davis): *The Case for Freedom to Choose*

**August 15** (Gordon Bjork): *Size and Sin – Is Monopoly Really Good?*

**September 19** (Kev Ryan): *Evolution of Scientific Diagnosis in Medicine*

**October 17** (Jim Davis): *20th Century Revolution in Thinking*

**November 21** (Gerard Kuiken): *Relating English and Sanskrit: Without Sanskrit, No Internet*

## Tennis

They play doubles four times a week on a private court off 122 Patterson Avenue behind the office buildings. The Cosmo Group starts rallying at 7:45 am Monday, Wednesday, Thursday and Friday. All Club tennis players are invited. Contact Jim Subject at (805) 964-2020, [jsubject@aol.com](mailto:jsubject@aol.com) or Joe Abram at (805) 845-8579, [jabrammd@gmail.com](mailto:jabrammd@gmail.com) for additional info.



## Golf

Mondays we usually meet at the Santa Barbara Golf Club (Muni). Tee times most often begin at 10:15 a.m. Contact Ron Singer at (805) 684-1355 or [rsinger916@aol.com](mailto:rsinger916@aol.com) by the prior Friday for your tee time. These outings are a great way to gain new members, so invite your friends. We also have games on Wednesdays and Fridays at other area courses. Contact Ron Singer to get on the mailing list. New members can use the website [sites.google.com/view/cosmosb/home](http://sites.google.com/view/cosmosb/home) to register and sign up for additional news.



## Welcome Our New Members

### Barbara Margerum

1897 San Leandro Lane  
Santa Barbara, CA 93108



Don Margerum introduced his wife and new member Barbara Margerum to the club. Barbara is retired from a career with the Santa Barbara County Board of Education, where she served as the Public Information Officer. She also served as Executive Director of California Common Cause, a grassroots organization dedicated to restoring the core values of American democracy. She was President of the League of Women Voters in Los Angeles. She is Cofounder of CASA and Founder of the Adult Literacy Program at the Santa Barbara Library.

Barbara hails from St. Louis, MO, earned a B.S. in dietetics from Iowa State University, and enjoys walking, attending Vistas lectures, and participating in book clubs. She and her husband Don have two sons and one daughter. By joining Cosmo, she looks forward to the intellectual stimulation.

# Last Meeting

June 20, 2019

The ticket sellers were Vern Hanna and Anne Weber. The punchbowl host was Ken Jewesson. Audio-visual duties were handled by Bob Weber. Walt Clapp was sergeant-at-arms. The invocation prayer was offered by Pete Kruse.

## Wine Drawing

Bob Zimels awarded a Frei Brothers 2017 chardonnay to Ed Dewey. Ken Jewesson took home a San Simeon 2017 pinot noir.



## Welcome Our Guests

Pete Kruse introduced the following guests:



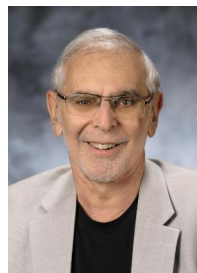
**Carol Lazar**, sponsored by Joe Abram, is a teacher and a water color artist (including Chinese brush painting). She enjoys world traveling, and recently visited Japan. Other interests include nutrition and meditation.

**Bob Zeman**, sponsored by Chuck Evans, has BS and MBA degrees from USC, and was a CPA in his profession. In retirement, he enjoys "adventuring and exploration". He's marking 45 years of marriage, and has 2 children and 2 grandchildren.

## Program Synopsis

### "Foreign Policy: US and China Monetary Rivalry and Ambition"

Bob Weber introduced **Benjamin J. Cohen**, UCSB professor of Political Science and Economics. Prof. Cohen described what he called US-Chinese Monetary Rivalry and started by comparing it to ancient Athens' economic leadership in its time, to Sparta's ascendancy, resulting in the Peloponnesian Wars of the 400s BC. His point was that the challenge of ascending powers (in this instance China) to reigning powers, such as the USA today, can rarely avoid all out war.



Presently, America is not only being challenged through attempts to replace the US Dollar as the world's currency by China's Yuan (Renminbi) but also militarily. The plan

on this latter front is to remove the US as the dominant military (naval) power in the Far East in three steps: the first, from Japan, Taiwan, Philippines, the second Wake, Guam, etc. and the third all the way to Hawaii.

The main part of the talk, however, was the economic area and Prof. Cohen outlined aspects of the Chinese challenge to the US Dollar. In their belief that "great powers have great currencies", they have engaged in Yuan trade invoicing, loans to third world countries, currency swaps and even alternate bond and petroleum markets. The obvious advantages to being the leading currency makes the US Dollar and its reliability presently unassailable by the Yuan, which is today's 5th currency in international payments. Of all the American currency circulating, 60% is abroad and that is a sign of the confidence bankers have in the dollar. Major world transactions are conducted in US Currency which the Treasury Department controls. We can use dollars to reward friends and/or punish enemies.

China's growth, principally between 2006 and 2015, was due to cheap labor but that has come to an end and it now faces slowing growth. Can China succeed in its quest to unseat the US Dollar? Dr. Cohen listed some specifics such as their inability to launch a successful bond market, about 2% share in their currency's share of international payments and 2% share in SDR (Special Drawing Rights), overall still a "dwarf currency". While it's not impossible that they may succeed, much more needs doing. They MUST instill confidence for capital markets, especially by relaxing controls, and a reliable rule of law, making private property and capital flows free and transparent. That will require major political changes and the likelihood is dubious.

The final question is "Can confrontation be avoided?". The Peloponnesian War lasted almost 30 years or so, let us hope we don't enter into conflict at all. Prof. Cohen suggests that the game of geopolitics is rarely encouraging and one side or the other will be unhappy with the outcome. Will the two sides learn to live with an "uneasy duopoly"? Who knows? Hope burns eternal.

## In Memoriam: Sandy Jones

By Former Editorial Assistant,  
Cora Danielson



On Sunday, June 8, 2019, Cosmopolitan member Weyman Jones, known to most of us as Sandy, passed away in hospital with his family by his side. He was 91.

Weyman was born and raised in Oklahoma. As a child, he earned the nickname Sandy for his sandy-blond hair. He left home to attend Harvard, pursuing studies in Cherokee myth and folklore, in large part due to his family roots in the Cherokee nation. After graduating from Harvard, Sandy served as an enlisted man and junior officer in the Navy and then went on to enjoy an active career as a corporate communications executive. He and his wife Marilyn raised two daughters in Centerport, NY, before eventually retiring and moving to Santa Barbara.

Throughout the different stages of his life, Sandy never gave up his passion for writing and storytelling. In his college years, Sandy's short stories were published in magazines, including *Colliers*. Later, while he was climbing the corporate ladder and juggling the demands of family life, Sandy wrote two award-winning historical novels for children based on his knowledge of Cherokee folklore: *The Talking Leaf* and *Edge of Two Worlds*. He also wrote one of the first books about computers for children: *Computer: The Mind Stretcher*. After retiring as the VP of Public Affairs for the Grumman Corporation, Sandy began to write mystery/thrillers. His fifth and last novel, *Evil in Return*, published in 2014, returned him to the history of the Cherokee for its background theme.

By the time I met Sandy, there was no trace of the blonde hair that had given him his nickname. In his late eighties, he was the oldest member of a book club I joined in 2016. I was always drawn to his analysis of the books we read, and it wasn't long before we developed a friendship. We eventually made a habit of meeting for coffee to discuss books, politics, family, work, and a myriad of other topics. Sandy was the type of person whose stories were so engaging and insights so astute that often our meetings would go overtime, and I'd be late to wherever I was supposed to be next.

In 2017, Sandy approached me about being his editorial assistant for *Crackers*. At first, I was intimidated by the idea – I'd never been responsible for designing a newsletter and didn't know anything about Microsoft Publish-

er. Sandy's faith in me, however, did not waiver, and through a process of trial and error I was able to figure out how to design the layout for each issue.

During my time as his editorial assistant, I saw a different side of Sandy, a side that showed me his leadership skills and commitment to serving his community. As soon as he took over as the main editor for *Crackers*, Sandy worked hard to make sure all the different elements involved in putting each issue together were coordinated efficiently and on time. He cc'd me on countless emails to member editors, club officials, guest speakers, and even UPS workers for mailings -- all to confirm that everyone was on the same page. He took the initiative to recruit more member editors (special thanks again to Fred Sidon and Ed Bookin), and stepped in as a substitute editor when needed. He also used *Crackers* as a platform to write biographical sketches of various members. As he wrote in his prelude to his biographical sketch of Ron Singer: "The life stories of our Cosmo companions are a rich buffet of the human experience."

What always struck me about Sandy and about Cosmo in general was the commitment so many had to serving others. Through Cosmo I saw members reaching out to potential guest speakers, organizing trips and tours, or simply volunteering on a regular basis to assist with club meetings by being the next sergeant-at-arms, punch bowl host, ticket-seller, etc. These may seem like small things, but I became more and more impressed with every new contribution. The hard work and patience that comes with building a community — a real, physical community, not one you can create online — is something we Millennials (a.k.a. the members of my generation) do not have a lot of practice in. I know it may sound strange, but by being an editorial assistant for Sandy, I was introduced to a whole new culture, one I don't know if I'll be able to find in retirement, but at least now, thanks to Cosmo, I have a blueprint for it.

For each issue of *Crackers*, Sandy liked to include a famous quote under the heading "Who Said That?". I'll end this piece with a quote from the American poet Muriel Rukeyser, whose ideas about the power of narrative I think Sandy would have appreciated:

***The universe is not made of atoms;  
it's made of stories.***



# 2019 COSMO PICNIC

Thursday July 4th  
Tucker's grove  
Area Five  
**\$20 per person**

**1100 am - Social Hour**  
**1200 Noon - Pledge and Invocation**  
**followed by BBQ**

**\* BYOB  
and Appetizers!  
We furnish  
the rest**

## Directions to Tucker's Grove

Make checks to: Cosmopolitan Club of S.B.  
Bring friends and family, no cut-off date, but  
if you don't make your reservation by July 2,  
the price jumps to \$22! Mail your reservations  
to: Jim Gravitt, PO Box 924, Los Alamos, CA  
93440 or pay at the next meeting.

*From 101, take Turnpike north -  
Area 5 is to the right after  
entering the park.*

*From Foothill or Cathedral Oaks,  
turn into park and turn right.*

---

### COSMO CLUB ANNUAL PICNIC RESERVATION FORM

Thursday, July 4, 2019                      38th Annual Picnic                      \$20.00 per person  
Enclosed are checks totaling \$ \_\_\_\_\_ payable to Cosmpolitan Club for \_\_\_\_ persons  
**Cosmopolitan Club Members and Spouses**                      **Guests**

---

*(Please print all names as you want them to appear on the Nametags)*  
**Send to: Jim Gravitt, PO Box 924, Los Alamos, CA 93440**